

Evaluation of the Palatability of Dry Syrups and the Bitterness Intensities of Dry Syrups Mixed with Various Beverages

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Abstract

The purpose of this study was to evaluate the palatability of dry syrups for pediatric use by human gustatory sensation testing and the artificial taste sensor. The bitterness intensities of dry syrups mixed with various beverages were also evaluated using the taste sensor. Twenty dry-syrup formulations of antibacterial and anti-allergic drugs containing bitter active ingredients, frequently used in pediatric medicine in Japan, were selected for testing. The main factors influencing palatability were determined by factor analysis of data from human gustatory sensation testing using the semantic differential method. It was shown that the bitterness intensity of dry syrups in water could be predicted by the artificial taste sensor. The influence of different beverages (orange juice, milk or cocoa) mixed with the dry syrups was evaluated using the artificial taste sensor. Taste and texture were found to be the principal factors influencing the palatability of dry syrups. While the bitterness intensities of some dry syrups were increased by mixing with orange juice, the bitterness intensities of most dry syrups were decreased by mixing with milk or cocoa. This suggests that one or more constituents of milk or cocoa may reduce the bitterness intensities of dry syrups.

Keywords

Palatability, Semantic Differential Method, Dry Syrup, Taste Sensor

1. Introduction

Dry syrups are oral pharmaceutical formulations particularly suited for use in pediatric medicine. As with other oral pharmaceutical formulations, the palatability of a dry syrup can have a profound impact on therapeutic outcome. If the bitterness of an active pharmaceutical ingredient causes poor palatability, drug efficacy may be reduced due to non-compliance [1]. The exploration of factors influencing the palatability of dry syrups may therefore lead to improvements in their pharmaceutical formulation.

The semantic differential (SD) method developed by Osgood *et al.* [2] is a method used to quantify an image. In a previous study, we have used the SD method in human taste testing studies to evaluate the palatability of total enteral nutrients [3]. In the present study, the SD method was used to explore the factors influencing the palatability of 20 dry syrups currently marketed in Japan and commonly used in pediatric medicine.

The use of the artificial taste sensor for pharmaceutical purposes is an innovation which has reduced dependence on human gustatory sensation testing. The bitterness of active pharmaceutical ingredients in oral pharmaceutical formulations has previously been evaluated using the artificial taste sensor or "electronic tongue" [4]-[10]. There are several types of sensors which have different components of lipids and plasticizers and are sensitive to different materials: C00 is sensitive to acidic bitter materials such as diclofenac sodium, a non-steroidal anti-inflammatory drug [4]; AE1 is sensitive to astringent materials such as tannic acid; AC0 and AN0 are sensitive to basic materials such as solifenacin succinate [6] or amlodipine besilate [7] and BT0 is sensitive to hydrochloride salts, including quinine hydrochloride [9]. The bitterness of an active pharmaceutical ingredient in oral pharmaceutical formulations mixed with various foods or beverages has also been evaluated using a taste sensor [11] [12].

The purpose of this study was to identify the main factors influencing the palatability of 20 dry syrups marketed in Japan. The novelty of this study is that the palatability of these dry syrups, which are often taken by children, was evaluated by a combination of two methods, human gustatory sensation testing using the SD method and evaluation by the artificial taste sensor. Factor analysis was performed on quantified images of the dry syrups obtained using the SD method and the two main factors influencing palatability were extracted. To evaluate the influence of mixing the dry syrups with different beverages on their bitterness, the bitterness intensities of dry syrups mixed with orange juice, milk or cocoa were measured using the taste sensor.

2. Material and Methods

2.1. Materials

Unasyn[®] fine granules for pediatric use 10% (Pfizer Japan Inc.), Clavamox combination dry syrup for pediatric (GlaxoSmithKline K.K.), Larixin[®] dry syrup for pediatric (FUJIFILM Toyama Chemical Co., Ltd.), Oraspor[®] dry syrup 10% for pediatric (Alfresa Pharma Corp.), Kefral[®] fine granules for pediatric (Kyowa Pharmaceutical Industry Co., Ltd.), Tomiron[®] dry syrup for pediatric (FUJIFILM Toyama Chemical Co., Ltd.), Cefzon[®] fine granules 10% for pediatric (LTL Pharma Co., Ltd.), Banan[®] dry syrup 5% (GlaxoSmithKline K.K.), Meiact MS[®] fine granules 10% (Meiji Seika Pharma Co., Ltd.), Flomox[®] fine granules for pediatric (Shionogi & Co., Ltd.), Orapenem[®] fine granules 10% for pediatric (Meiji Seika Pharma Co., Ltd.), Farom[®] dry syrup 10% for pediatric (Maruho Co., Ltd.), Clarith[®] dry syrup 10% for pediatric (Taisho Pharmaceutical Co., Ltd.), Rizaben[®] dry syrup 5% (Kissei Pharmaceutical Co., Ltd.), Zaditen[®] dry syrup 0.1% (SUN Pharma Japan Ltd.), Allegra[®] 5% dry syrup (Sanofi K.K.), Alesion[®] dry syrup 1% (Boehringer Ingelheim Japan, Inc.), Zyrtec[®] dry syrup 1.25% (Daiichi Sankyo Co., Ltd.), Claritin[®] dry syrup 1% (Shionogi & Co., Ltd.), Onon[®] dry syrup 10% (Ono Pharmaceutical Co., Ltd.), Orange juice (Tropicana 100% marugoto-kajitsukan orange, Kirin Beverage Co., Ltd.), Milk (Meiji oishii-gyunyu, Meiji Co., Ltd.), Cocoa (Kissaten-no-aji cocoa, Moriyama Co., Ltd.).

2.2. Human Gustatory Sensation Testing

Samples of dry syrups containing a single dose for a 3 - 4-year-old (bodyweight 14 kg) were used for human gustatory sensation testing using 10 well-trained volunteers (mean age 32 ± 13.5 years). The dry syrups were mixed with 10 mL water for 5 s and all samples were kept in the mouth for 5 s. In a previous study, the palatability scores of various total enteral nutrients have been evaluated using the SD method [13]. As in the previous study, the volunteers were asked to score the samples on the basis of 11 items, each expressed in symmetrical terms representing the extremities for each item, as follows: 1) Bad smell/Good smell, 2) Bad feeling on the tongue/Good feeling on the tongue, 3) Powdery/Not powdery, 4) Feeling of roughness on the tongue/No feeling of roughness on the tongue, 5) Weak sweetness/Strong sweetness, 6) Weak sourness/Strong sourness, 7) Weak bitterness/Strong bitterness, 8) Bad taste/Good taste, 9) Bad after-taste/Good after-taste, 10) No sensation of coolness/Sensation of coolness, 11) Bad overall impression/Good overall impression. The items were each scored on the following rating scale: extremely 1, slightly 2, neither 3, slightly 4, or extremely 5.

None of the volunteers reported having a cold or other respiratory tract infection in the week prior to testing. They were asked to refrain from eating, drinking, or chewing gum for at least 1 hour prior to testing. All volunteers were non-smokers and signed an informed consent form before the experiments. The experimental protocol of this study (No. 20-54) was approved in advance, on Oct 17, 2020, by the ethical committee of Mukogawa Women's University.

2.3. Dispersibility of Dry Syrups in Water

The samples were prepared by mixing a single dose of dry syrup with 10 mL water. Photographs were taken of all samples after mixing with water for 5 s.

2.4. Taste Sensor Measurements of Dry Syrups Mixed with Beverages

Taste sensor SA402B (Intelligent Sensor Technology Inc., Atsugi, Japan) was used to measure the electric potential of the sample solutions (at the same con-

centrations as those used in human gustatory sensation testing) in order to predict their taste. Sensor AC0, developed specifically to detect the bitterness of basic substances [14] [15] [16], was used in these experiments. The taste sensor measurements were performed to evaluate bitterness intensity for amlodipine besilate [6], solifenacin succinate [7], H₁-receptor antagonists [9] and topiramate [17] as described in previous articles.

The measurement procedure is as follows: the electrodes are dipped into the reference solution and the electric potential obtained (mV) is defined as Vr_0 . Then the electric potential of a sample solution is measured and defined as Vs. The relative sensor output (R), represented by the difference between the potentials of the sample and the reference solution (Vs-Vr₀), corresponds to the "taste immediately after putting in the mouth". The electrodes are then rinsed with fresh reference solution for 6 s. When the electrodes are dipped into the reference solution again, the new potential of the reference solution is defined as Vr_1 . The difference between the potentials of the reference solution before and after sample measurement (Vr_1 - Vr_0) is defined as the "Change in the membrane Potential caused by Adsorption" (CPA), and corresponds to the so-called "after-taste". CPA is used as the index of bitterness intensity of dry syrups.

In these experiments we first measured the predicted bitterness intensity of the dry syrups in water. Secondly, we measured the predicted bitterness intensity of dry syrups mixed with each of the three beverages (orange juice, milk and cocoa).

2.5. pH Measurement of Dry Syrup Mixed with Beverages

In order to examine the influence of the beverages on the pH of the samples, the pH of all samples was determined in a pH meter (Horiba Ltd., Kyoto, Japan). All samples were prepared in the same manner as those for the taste sensor measurements.

2.6. Statistical Analysis

BellCurve for Excel[®] (Social Survey Research Information Co., Ltd., Japan) was used for statistical analysis. The data obtained by the SD method were analyzed by factor analysis (a factor axis was rotated using a varimax method) and multiple regression analysis. Tukey's test was used for multiple comparisons. Correlations were examined using Pearson's product-moment correlation coefficient. The 5% level of probability was considered significant.

3. Results and Discussion

3.1. The Palatability of Dry Syrups in Human Gustatory Sensation Testing Using the SD Method

Figure 1 shows the palatability scores obtained from human gustatory sensation testing using the SD method. A factor analysis (rotated using a varimax method) was performed on these palatability scores. **Table 1** shows the factor loading of

the extracted items. For the first factor, the factor loading (absolute value) of four items was close to 1. The four items and their factor loadings were as follows: bitterness 0.9578, aftertaste 0.9249, taste 0.9010 and overall impression 0.8616. The first factor was thereby defined as taste. For the second factor, the factor loading of three items was close to 1. The three items and their factor loadings were as follows: powdery 0.9033, feeling of roughness on the tongue 0.9029, and feeling on the tongue 0.8876. The second factor was thereby defined as texture. The results of the factor analysis therefore suggest that the palatability of dry syrups is principally influenced by taste and texture.

 Table 1. Factor loadings obtained from human gustatory sensation testing using the SD method.

	Factor	Items	The factor loading	
			First factor	Second factor
	Taste	Bitterness	-0.9578	0.0472
		After-taste	0.9249	-0.0238
		Taste	0.9010	-0.0644
		Overall impression	0.8616	0.3258
	Texture	Powdery	0.0135	0.9033
		Feeling roughness on the tongue	-0.0174	0.9029
		Feeling on the tongue	-0.0825	0.8876



Figure 2 shows the scatter plot of the two factor scores for each dry syrup. The X-axis reflects the factor score of the first factor "taste", and the Y-axis reflects the factor score of the second factor "texture". The contribution rates of the first and second factors were 35.77% and 31.28%, respectively. The higher the score of the first factor, the better the taste of the dry syrup and the higher the score of the second factor, the better the feeling when the dry syrup is put in the mouth. These results suggest that the palatability of Zyrtec*, Cefzon*, Claritin*, Rizaben*, Onon*, Oraspor*, Larixin* and Zaditen* is good while that of Flomox*, Orapenem*, Allegra* and Meiact MS* is poor. It has previously been reported that a feeling of roughness of powders and granules on the tongue is a reason given for difficulty in taking medicines in children [17]. Therefore, it is reasonable to extract texture as a major factor influencing the palatability of dry syrups.

3.2. The Dispersibility of Dry Syrups in Water

Figure 3 shows the dispersibility of the dry syrups mixed with water for 5 s. Nine of the dry syrups (Unasyn[®], Clavamox[®], Tomiron[®], Banan[®], Meiact MS[®], Flomox[®], Orapenem[®], Clarith[®] and Allegra[®]) remained powdery. These nine dry syrups also had low scores for "powdery" in human gustatory sensation testing, as seen in **Figure 1**. In other words, the dispersibility of the nine dry syrups as seen in the photographs corresponds with the score for "powdery" obtained in human gustatory sensation testing.



(the contribution rate: 35.77%)

Figure 2. Scatter plot of factor scores for each dry syrup.



Unasyn[®] fine granules for pediatric use 10%



Tomiron[®] dry syrup for pediatric



Clavamox combination dry syrup for pediatric



Cefzon[®] fine granules 10% for pediatric



Larixin[®] dry syrup for pediatric



Oraspor[®] dry syrup 10% for pediatric



Meiact MS[®] fine granules 10%



Kefral[®] fine granules for pediatric



Flomox[®] fine granules for pediatric



Orapenem[®] fine granules 10% for pediatric



Farom[®] dry syrup for pediatric



Banan[®] dry syrup

5%

Clarith[®] dry syrup 10% for pediatric



Rizaben[®] dry syrup 5%



Zaditen[®] dry syrup 0.1%



Allegra[®] 5% dry syrup

Figure 3. The dispersibility of dry syrups in water.



Alesion[®] dry syrup 1%



Zyrtec[®] dry syrup 1.25%



Claritin® dry syrup 1%



Onon[®] dry syrup 10%

3.3. The Bitterness Intensity of Dry Syrups: Taste Sensor Measurements and Human Taste Tests

Figure 4 shows the bitterness intensities of dry syrups in water obtained from taste sensor measurements and human gustatory sensation testing. Alesion^{*}, Meiact MS^{*}, Banan^{*} and Allegra^{*} demonstrated high bitterness using both methods. There was a significant correlation between the bitterness intensities obtained from human gustatory sensation testing and sensor outputs from taste sensor measurements for dry syrups in water (r = 0.655, Pearson's product-moment correlation coefficient, p = 0.0017). This result shows that the bitterness of dry syrups in water could be accurately predicted by the taste sensor.



Bitterness sore by human gustatory sensation test using SD method

Figure 4. The correlation between bitterness intensities of dry syrups in water as measured by the taste sensor and in human gustatory sensation tests. r = 0.655 (p = 0.0017, Pearson's product-moment correlation coefficient).

3.4. The pH of Dry Syrups Mixed with Beverages

Figure 5(a) shows the pH of dry syrups mixed with water or orange juice. The pH of only orange juice was 4.0 and this is acidic beverage. In most cases, the pH of dry syrups mixed with orange juice was lower than that of mixtures with water. The pH of all samples was around pH 4.0. Figure 5(b) and Figure 5(c) show the pH of dry syrups mixed with milk and water, or cocoa and water, respectively. The pH of only milk and cocoa were 6.8 and 6.9, respectively. Those are neutral beverages. In most cases, the pH of the dry syrups mixed with milk or cocoa was higher than that of dry syrups mixed with water. The pH of most dry syrups mixed with milk or cocoa was higher than that of dry syrups mixed with water. The pH of most dry syrups mixed with milk or cocoa was in the range 6 - 7. These results show that mixing with beverages alters the pH of dry syrups.

3.5. The Influence of Beverages on Bitterness Intensity of Dry Syrups: Taste Sensor Measurements

Figure 6(a) shows the bitterness intensities of dry syrups mixed with water or orange juice as measured by the taste sensor. The sensor outputs for Unasyn[®], Flomox[®] and Clarith[®] mixed with orange juice were higher than when they were mixed with water. On the drug package insert of Unasin[®] it states that the product is coated to disguise the bitterness of the active pharmaceutical ingredient, so it should be taken immediately with water or milk, avoiding acidic beverages, without crushing or dissolving the granules [18]. The drug package inserts of Flomox[®] and Clarith[®] contain similar warnings [19] [20]. These messages all indicate that the bitterness of Unasyn[®], Flomox[®] and Clarith[®] may be increased by breaking the coating of the dry syrup on mixing with an acidic beverage such as orange juice.



Figure 5. pH of dry syrup mixed with (a) water and orange juice, (b) water and milk, and (c) water and cocoa. n = 6, mean \pm S.D. ***p < 0.001 versus orange juice or milk or cocoa (Tukey's test).



Figure 6. The influence of beverages on the bitterness intensity of dry syrups as measured by the taste sensor; (a) orange juice, (b) milk, (c) cocoa. n = 6, mean \pm S.D. *p < 0.05, **p < 0.01, ***p < 0.001 versus orange juice, milk or cocoa, respectively (Tukey's test).

Figure 6(b) shows the bitterness intensities of dry syrups mixed with water or milk. The sensor outputs of most dry syrups mixed with milk were lower than when they were mixed with water. It has been reported that β -lactoglobulin, contained in the lipoproteins in milk, binds to the microvillous membranes of taste cells and thus prevents bitter substances binding to receptors [21] [22]. It is suggested that this mechanism underlies the observation that the bitterness of dry syrups is decreased by mixing with milk. Figure 6(c) shows the bitterness intensities of dry syrups mixed with water or cocoa. The sensor outputs of most dry syrups mixed with cocoa were lower than when they were mixed with water. It has been reported that phosphatidic acid, contained in the soybean oil in cocoa, suppresses bitterness [21] [22]. This may be the reason that the bitterness of most dry syrups was decreased by mixing with cocoa. It is hypothesized that the reason that milk suppresses the bitterness of these dry syrups more than cocoa is that milk contains more fat than cocoa. These results show that the bitterness intensities of dry syrups can be decreased by mixing with milk or cocoa, thus improving their palatability.

Multiple regression analysis was performed to investigate correlations between three tastes: "sweetness", "sourness" and "bitterness" (explanatory variables) and the "taste" of dry syrups (target variable) in order to obtain partial regression coefficients. A multiple regression formula for the "taste" of dry syrups was obtained (R = 0.9312, p < 0.001), as described below.

> Predicted "taste" of dry syrup = 0.2868 × "sweetness" – 0.8673 × "bitterness" + 4.1973

"Sweetness" and "bitterness" were found to have significant regression coefficients with the "taste" of dry syrups ("sweetness" p = 0.0042, "bitterness" p < 0.001). "Sourness" was not found to have significant regression coefficients. Therefore, we conclude that, of the three tastes tested, "sweetness" and "bitterness" showed the best correlations with the overall "taste" of dry syrups. However, it has also been described in a previous article that excessive sweetness can be a reason for difficulty in taking medicines in children [20]. As the partial correlation coefficient of bitterness was larger than that of sweetness in multiple regression analysis, this suggests that the masking of bitterness is more important than the addition of sweetness when attempting to improve the palatability of dry syrups

4. Conclusions

The palatability of dry syrups can have a profound impact on therapeutic outcomes when the bitterness of an active pharmaceutical ingredient reduces drug efficacy through non-compliance. Investigation of factors influencing the palatability of dry syrups which may lead to improvements in drug formulation may therefore also improve clinical outcomes. In human gustatory sensation testing using the SD method, it was shown that taste and texture were the main factors influencing the palatability of dry syrups. When these factors were evaluated in the taste sensor, it was shown that the bitterness intensities of some dry syrups were actually increased by mixing with orange juice while in most cases bitterness was decreased by mixing with milk or cocoa.

In conclusion, these results suggest that taking dry syrups with milk or cocoa may improve their palatability by reducing their bitterness.

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Conflicts of Interest

The authors declare no conflicts of interest regarding the publication of this paper.

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