

ISSN: 2169-3285

Volume 9, Number 2, April 2020



Social Networking



ISSN: 2169-3285



9 772169 328004 02

<https://www.scirp.org/journal/sn>

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ISSN Print: 2169-3285 ISSN Online: 2169-3323

<https://www.scirp.org/journal/sn>

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Table of Contents

Volume 9 Number 2

April 2020

Digital Mobilization and Politicization of *El Caminata del Migrante*

M. L. Cappelli.....11

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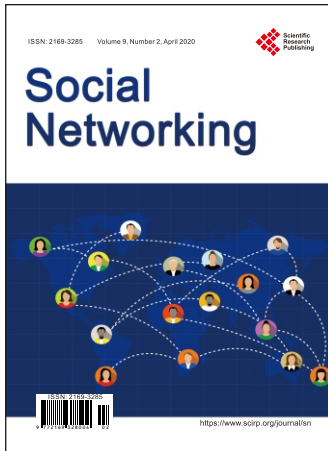
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Social Networking

ISSN Print: 2169-3285

ISSN Online: 2169-3323

<https://www.scirp.org/journal/sn>

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Subject Coverage

All manuscripts must be prepared in English and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers including but not limited to the following fields:

- Benefits of participation in and competition among virtual communities
- Case studies and empirical studies, best practices and lessons learned
- Collaborative work in virtual environments
- Community models, platforms, services, and interactions, multi-channel communities
- Community-related business models
- Cross-cultural, political and economic impact of social networking
- Crowdsourcing through communities
- Effectiveness of social networks
- Evolution of and innovation in social networks
- Gaming communities
- Human computer interfaces, virtual communities, and social networks
- Information dispersion in social networks
- Innovation generation and social networks (e.g. case studies on “wisdom of crowds”, “collective intelligence”, etc.)
- Methodology in networking
- Motivation of participants in social networks
- Networking and health
- Peer-to-peer or mobile services for social networks
- Psychological effects of social networking
- Technology in virtual environments and social networks (hardware and software; peer-to-peer networks; platforms; Web services, SOA, and Web 2.0; and Wiki’s and blogs)
- Use of social network websites in investigations
- Use of social networks in the education
- Use of social networks in the science communities
- User-generated content and customer collaboration in social networks

We are also interested in: 1) Short reports—2-5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book reviews—Comments and critiques.

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