

ISSN: 2329-3284

Vol. 4, No. 2, April 2016



Open Journal of Business and Management



ISSN: 2329-3284



www.scirp.org/journal/ojbm

Journal Editorial Board

ISSN 2329-3284 (Print) ISSN 2329-3292 (Online)

<http://www.scirp.org/journal/ojbm/>

Editorial Board

Prof. Howard Adler	Purdue University, USA
Dr. Rodrigo Basco	Herdecke University, Germany
Dr. Michael G. Brizek	South Carolina State University, USA
Dr. F. Javier Rondán Cataluña	University of Seville, Spain
Prof. Valentina Della Corte	Federico II University of Naples, Italy
Dr. Bruna Ecchia	University of Naples Federico II, Italy
Prof. Mohsen Elhafsi	University of California-Riverside, USA
Prof. Richard F. Ghiselli	Purdue University, USA
Dr. Keith Harman	Oklahoma Baptist University, USA
Prof. Mai Iskandar-Datta	Wayne State University, USA
Dr. Nazrul Islam	Aberystwyth University, UK
Dr. Grigorios L. Kyriakopoulos	National Technical University of Athens, Greece
Prof. Min-Young Lee	University of Kentucky, USA
Prof. Marco Maffei	Federico II University of Naples, Italy
Dr. Fernando Matias-Reche	Granada University, Spain
Prof. Javier Llorens Montes	University of Granada, Spain
Dr. Vincent Omachonu	University of Miami, USA
Dr. Fabio Sabatini	Sapienza University of Rome, Italy
Prof. David W. Stewart	Loyola Marymount University, USA
Prof. Patrick Velte	Leuphana University Lueneburg, Germany
Dr. Ruhai Wu	McMaster University, Canada

Table of Contents

Volume 4 Number 2

April 2016

Comprehensive Evaluation of Online Peer-to-Peer Lending on the Province-Level Regions in China Based on Generalized Principle Component Analysis	
H. Yang.....	171
Beyond Socio-Materiality and Sense-Making: Planting Symbolic Power and Critical Realism into Strategy-As-Practice Logic	
H. F. Wang, G. L. Luo, H. P. Hong.....	177
Institutional Support in Managerial Capacity Building and SMEs Growth	
S. K. Forkuoh, Y. Li, M. B. Ampadu, M. A. Osei.....	188
Modeling and Forecasting Financial Volatilities Using a Joint Model for Range and Realized Volatility	
Y. Q. Ma, Y. Y. Jiang.....	206
Megaprojects, Complexity, and Investment Decisions	
U. Omoregie.....	219
Functional Boundaries as a Tacit Knowledge Sharing Factor and Its Effect on Public Sector Performance in Kenya	
S. N. Wamitu.....	225
Application of PROMETHEE-GAIA Method in the Entry Mode Selection Process in International Market Expansion	
A. V. Christian, Y. B. Zhang, C. Salifou.....	238
Demonstration of Need of Delegation with Newton’s Third Law of Action and Reaction	
R. F. Herrera, F. C. Muñoz.....	251
Forest Products Consumption and Trade Deficit in Greece during the Financial Crisis: A Quantitative Statistical Analysis	
P. Koulelis.....	258
The Relationship between China’s Population Structure Change in Minority Areas, Economic Growth and Demographic Dividend—Based on an Empirical Analysis of Time Series Data from 1992 to 2012	
S. S. Gao, J. L. Shao.....	266
An Analysis Summary of Factors Affecting China’ Assembled Funds Trust Products’ Expected Return Rate	
X. L. Peng.....	273

Institutional Ownership Mispricing and Corporate Investment

W. L. Wu, L. Wang.....282

Developing Internet Document Model for Finding Innovative Elements in Traveling

M.-H. Lin, C.-F. Hong, W.-T. Lin.....291

Internal Control, Life Cycle and Earnings Quality

T. T. Chen.....301

Factors Influencing Credit Demand among Household Non-Agriculture Enterprises in Malawi

M. Mkandawire, X. H. Duan.....312

Application of Structural Breakpoint Test to the Correlation Analysis between Crude Oil Price and U.S. Weekly Leading Index

Y. Xiong, S. P. Sun, Z. C. Wang, K. Wang, L. Liu.....322

Political Marketing: Exploring the Nexus between Theory and Practice in Ethiopia (Comparative Study between Ethiopian People’s Revolutionary Democratic Front and Coalition for Unity and Democratic Party)

M. Girma.....329

Mechanism Design Theory: The Development in Economics and Management

X. Zhou.....345

An Analysis on the Relative Efficiency of Furniture Enterprises in Guangdong Province Based on DEA-BCC and Clustering Method

Y. Ma.....349

Corporate Social Responsibility; Mutual Expediency of Transnational Companies and Developing Countries

T. Allahverdiyeva.....355

Governance and Human Development in Gulu District: A Case Study of Gulu Municipality

B. Justus, A. D. Uma.....361

Empirical Study on Trust Repair of Government in Public Crisis Event

X. B. Peng, W. G. Gong, M. L. Peng.....376

Open Journal of Business and Management (OJBM)

Journal Information

SUBSCRIPTIONS

The *Open Journal of Business and Management* (Online at Scientific Research Publishing, www.SciRP.org) is published quarterly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$39 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

COPYRIGHT AND REUSE RIGHTS FOR THE FRONT MATTER OF THE JOURNAL:

Copyright © 2016 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

<http://creativecommons.org/licenses/by/4.0/>

COPYRIGHT FOR INDIVIDUAL PAPERS OF THE JOURNAL:

Copyright © 2016 by author(s) and Scientific Research Publishing Inc.

REUSE RIGHTS FOR INDIVIDUAL PAPERS:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

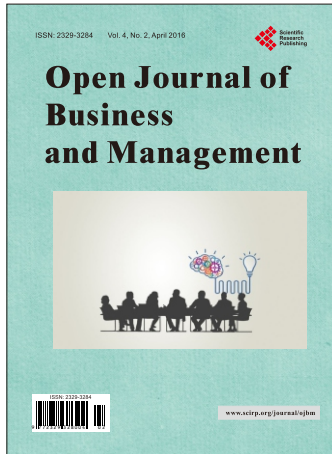
DISCLAIMER OF LIABILITY

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: ojbm@scirp.org



Open Journal of Business and Management

ISSN 2329-3284 (Print) ISSN 2329-3292 (Online)

<http://www.scirp.org/journal/ojbm/>

Open Journal of Business and Management (OJBM) is an international journal dedicated to the latest advancement in the study of business and management. The goal of this journal is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of business and management.

Subject Coverage

All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers covering a wide range of fields but not limited to the following:

- Accounting
- Advertising
- Analysis
- Business and economics education
- Business ethics and corporate social responsibility
- Business finance and investment
- Business law
- Business research methods
- Business theories
- Case studies and management information systems
- Communication
- Consumer behavior
- Corporate governance
- Engineering management
- Entrepreneurship
- Environmental management and profitability
- Financial reporting
- General business research
- General management
- Human resource management
- Health management in public and private institutions at the healthcare sector
- Human resource management
- Information technologies
- Insurance
- Internationalization features of Small and Medium Enterprises (global SMEs)
- Legislative issues/initiatives at the entrepreneurial sector
- Management information systems
- Management organization
- Marketing
- Marketing theory and applications
- Operations management
- Organizational behavior
- Organizational behavior and theory
- Personnel and industrial relations
- Production/operations management
- Project management
- Project management and strategy
- Risk management
- Sales management
- Social issues and public policy
- Statistics and econometrics
- Strategic management
- Strategic management policy
- Supply chain management - Advancements in diffusion in logistics enterprises
- Technology and innovation diffusion in enterprises
- Total quality management

We are also interested in: 1) Short reports — 2-5 page papers in which an author can either present an idea with a theoretical background but has not yet completed the research needed for a complete paper, or preliminary data; 2) Book reviews — Comments and critiques, special peer-reviewed issue for colloquia, symposia, workshops.

Notes for Intending Authors

The submitted manuscript should not have been previously published in any form and must not be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

<http://www.scirp.org/journal/ojbm/>

Email: ojbm@scirp.org

What is SCIRP?

Scientific Research Publishing (SCIRP) is one of the largest Open Access journal publishers. It is currently publishing more than 200 open access, online, peer-reviewed journals covering a wide range of academic disciplines. SCIRP serves the worldwide academic communities and contributes to the progress and application of science with its publication.

What is Open Access?

All original research papers published by SCIRP are made freely and permanently accessible online immediately upon publication. To be able to provide open access journals, SCIRP defrays operation costs from authors and subscription charges only for its printed version. Open access publishing allows an immediate, worldwide, barrier-free, open access to the full text of research papers, which is in the best interests of the scientific community.

- High visibility for maximum global exposure with open access publishing model
- Rigorous peer review of research papers
- Prompt faster publication with less cost
- Guaranteed targeted, multidisciplinary audience



**Scientific
Research
Publishing**

Website: <http://www.scirp.org>

Subscription: sub@scirp.org

Advertisement: service@scirp.org