



## Special Issue on Consumption and Consumerism

### Call for Papers

It is recognizing an important fact that we all consume and we always will. With the development of economic globalization, consumerism is gradually spread to every corner of the world. Consumerism shapes our wants, desires, and longings in such a way to acquire material goods. The idea is not simply that wellbeing depends on a standard of living some threshold, but that at the center of happiness is consumption and material possessions. The unreasonable consumption patterns should be corrected by means of sciences and policies. It is great important to carry out the civilized, scientific and sustainable consumption mode.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **consumption and consumerism**. Potential topics include, but are not limited to:

- Consumerist culture
- Consumption bias
- Media culture and consumption norms
- Consumerist society
- Difference between consumption and consumerism
- Problems of consumerism
- Sustainable consumption

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Consumption and Consumerism**” should be selected during your submission.

Special Issue timetable:

|                     |                 |
|---------------------|-----------------|
| Submission Deadline | July 30th, 2015 |
| Publication Date    | September 2015  |

**Guest Editor:**

For further questions or inquiries



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