



Table of Contents

Volume 10 Number 1 January 2019 Shadow Banking, Monetary Policy, and Confidence Effects in China: Empirical Research Using a Structural Vector Autoregressive Model Spatial-Temporal Characteristics and Determinants of Innovation Output in China The Governance Effect of Atmospheric Joint Prevention and Control Policy—An Empirical Test Based on Key Prevention and Control Urban Groups Energy Consumption, Economic Growth and Carbon Emissions: Evidence from the Top Three **Emitters in Africa** H. Nkengfack, H. Kaffo Fotio. An Empirical Analysis of the Impact of Real Estate Tax System on Housing Price in Hong Kong Research on Lean Marketing Management of Mobile Games Analysis of the Effect of Financial Subsidy on China's New Energy Vehicle Industry R & D Activities Comparative Analysis of Business Management of Chinese and Foreign Commercial Banks—Based on the Perspective of Non-Performing Loans of Commercial Banks Financial Development and Income Inequality: Evidence from African Countries in the Franc Zone Enterprise Cloud Computing Project for Connecting Higher Education Institutions: A Case Study of the UAE Housing Price and Upgrading of Consumption Structure of Urban Residents in China



ISSN Print: 2152-7245

Deposit Insurance System and the Commercial Bank Loan Loss Provisions	
Z. Y. Wang.	175
Analysis and Research on Local Government Debt Problems in China	
F. Zou.	188
E-Commerce Logistics Mode Selection Based on Network Construction	
H. L. Qian	198
Why African Companies Are Absent on the Bond Market? An Explanation through Compani Listed on the BRVM	.es
N. E. Hervé	209
Exploration of Garment Enterprise Marketing Model Based on "New Retail"	
L. Ge, C. G. Li.	227
Macroeconomic Determinants of the Mobilization of Tax Revenues of the Countries of the West African Economic and Monetary Union (WAEMU)	
I. L. Kobyagda	237
The Impact of Public R & D Subsidies on Private R & D Expenditure and Its Innovation Performance—An Empirical Study Based on Industrial Enterprises in Guangdong Province	
J. W. Xia, Y. Zhu	261
Economic Cycle, Uncertainty of Economic Policy and Cash Holding of Listed Companies	
Q. Q. Wang.	281
Succession of Family Firms and Accounting Conservatism	
Y. Chen	298
Strategic Human Resource Management and Corporate Performance	
X. Wang	311
Spatial Distribution of Urban Transportation Capacity and Its Influencing Factors: A Case St of Guangdong	udy
V N V	224