

## Table of Contents

Volume 2    Number 3

March 2014

<b>Assessing the Graham’s Formula for Stock Selection: Too Good to Be True?</b>	
J. Lin, J. Sung.....	1
<b>Research on the Maturity Model of Conflict Management in Engineering Project</b>	
W. Zhang, H. Zhao.....	6
<b>Exploring Competitive Strategies of China Ceramic Tile Industrial Cluster in Global Economy</b>	
M.-H. Lo, D. C. Han.....	11
<b>Research on the Design of Machine Support Information Resource Catalog Service System</b>	
D. S. Dai, Z. Z. Li, W. N. Ma, D. Y. Jia.....	19
<b>Research on Serving the Development of Regional Economy Innovation by Intellectual Properties in Universities</b>	
G. Li.....	25
<b>The Role of Gender in Individual and Group Decision Making: A Research Model</b>	
Q. Deng, S. B. Ji.....	30
<b>Influence of Marketing Strategy on NPD Performance: Role of Customer Perceived Value and Product Characteristics</b>	
H.-W. Liu, L.-R. Yang.....	34
<b>Research on the High-Tech Enterprise Performance Index System</b>	
L. Fu, R. Fu.....	39
<b>Apply Ground Theory to Interpret Escapist Experiences in Mudanwan Villa</b>	
T.-L. Chen, L.-S. Gau, T.-F. Wu.....	44
<b>Key Core Project Management of Construction Industry to Study</b>	
S.-C. Lee, S.-S. Liang.....	48
<b>The Future of Public Sector HRM in Mauritius from an Accountability Perspective</b>	
A. Ramguttty-Wong.....	55
<b>A Qualitative Study of E-Business Adoption in the Real Estate Sector in China</b>	
Y. Sun, O. Ifeanyi.....	64
<b>Gender Differences in Leadership Style and Organizational Climate in University of Abuja, Nigeria</b>	
G. C. O. Nzelibe, M. O. Yusuf, Y. I. Ayodele.....	70

---

The figure on the front cover is from the article published in Open Journal of Social Sciences, 2014, Vol. 2, No. 3, pp. 34-38 by Han-Wen Liu and Li-Ren Yang.