ISSN: 2328-4862



Journal of Human Resource and Sustainability Studies



Journal Editorial Board

http://www.scirp.org/journal/jhrss/

Editorial Board

Dr. Ayman BatishaCairo University, Egypt

Prof. Olivier Boiral Université Laval, Canada

Dr. Alan Hoi-Shou Chan City University of Hong Kong, China

Dr. Irene Hau-Siu Chow Hang Seng Management College, China

Dr. Bassou El Mansour Indiana State University, USA

Dr. Inaki Heras-Saizarbitoria The University of the Basque Country UPV/EHU, Spain

Prof. Charbel J. C. Jabbour The Sao Paulo State University, Brazil

Prof. J. Edward Kellough University of Georgia, USA

Dr. Céline Louche Vlerick Business School, Belgium

Prof. Bahgat M. Abdel-Maksoud University of Assiut, Egypt

Dr. Denis Morin Université du Québec à Montréal, Canada

Dr. Douglas W. S. Renwick University of Sheffield, UK

Dr. Mohmmed Muslim Sheikh Maharaja Ganga Singh University, India

Prof. Luca Solari University of Milan, Italy

Prof. Peter Stokes University of Chester Business School, UK

Prof. James TerborgUniversity of Oregon, USA

Prof. Nguyen Ngoc Thang Vietnam National University, Vietnam



ISSN Online: 2328-4870 ISSN Print: 2328-4862

Table of Contents

| Volume 5 | Number 4 | December 2017 |
|-----------------|--|----------------------------|
| Cross-Cultural | Employee Motivation in International Co | ompanies |
| B. L. Zhao, Y. | Pan. | 215 |
| U | estructuring Provide Reliability to Food S Jnion-Morocco Case | Security? |
| A. H. Gallardo, | R. L. H. Gallardo, A. G. Romo, S. E. Á. Hidalgo | 223 |
| Internal Market | ing and Marketing Effectiveness of Hote | l Industry in Rivers State |
| N G Nwokah | I T Briggs | 238 |

Journal of Human Resource and Sustainability Studies (JHRSS) Journal Information

SUBSCRIPTIONS

The *Journal of Human Resource and Sustainability Studies* (Online at Scientific Research Publishing, www.SciRP.org) is published quarterly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$39 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

Copyright and reuse rights for the front matter of the journal:

Copyright © 2017 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

http://creativecommons.org/licenses/by/4.0/

Copyright for individual papers of the journal:

Copyright © 2017 by author(s) and Scientific Research Publishing Inc.

Reuse rights for individual papers:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

Disclaimer of liability

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: jhrss@scirp.org



Journal of Human Resource and Sustainability Studies

http://www.scirp.org/journal/jhrss/

Journal of Human Resource and Sustainability Studies (JHRSS) is an international journal dedicated to the latest advancements related to topics of human resource, work, and ecological sustainability. The aim of this journal is to provide an outlet for researchers interested to human resource, employment, and management issues.

Subject Coverage

All manuscripts must be prepared in English, and are peer-reviewed with double-blind process. The journal expects empirical, either quantitative or qualitative, or conceptual research, and publishes original papers focusing on the following but not limited topics:

- Corporate Social Responsibility
- Educational Environment
- Environmental Behavior
- Environmental Governance
- Environmental Health
- Environmental Management
- Environmental Psychology
- Ethics in Environmental Issues
- Greening Business
- Human Resources Management
- ISO 14001 Certification
- Sustainable Development
- Talent, Human Capital Development and Sustainability

We are also interested in: 1) Short reports—2-5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book reviews—Comments and critiques.

Email: jhrss@scirp.org

Website and E-Mail

What is SCIRP?

Scientific Research Publishing (SCIRP) is one of the largest Open Access journal publishers. It is currently publishing more than 200 open access, online, peer-reviewed journals covering a wide range of academic disciplines. SCIRP serves the worldwide academic communities and contributes to the progress and application of science with its publication.

What is Open Access?

All original research papers published by SCIRP are made freely and permanently accessible online immediately upon publication. To be able to provide open access journals, SCIRP defrays operation costs from authors and subscription charges only for its printed version. Open access publishing allows an immediate, worldwide, barrier-free, open access to the full text of research papers, which is in the best interests of the scientific community.

- High visibility for maximum global exposure with open access publishing model
- Rigorous peer review of research papers
- Prompt faster publication with less cost
- Guaranteed targeted, multidisciplinary audience





Website: http://www.scirp.org Subscription: sub@scirp.org Advertisement: service@scirp.org