

# Profile of Promoters and Hindering Teachers Creativity: Own or Shared?

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## Abstract

Creativity is now at days a valued quality in all its areas and most particularly in Education. However, there is still widespread ignorance of Creativity in the Formal Education's field and a lack of scientific research about Creativity and Education, particularly in teacher training. In this article, we will present a categorization of teachers in either promoters or hindering of Creativity, based on interview's data. The study was narrowed to the training of teachers in Biologic Sciences of the two Institutions with more students of the country. From an interpretive paradigm and with a qualitative design, semi-structured interviews to students and teachers were made and analyzed by "content". Results show that teachers that highly promote creativity tend to have a close relationship with the student, as well as affectionate, and they are also characterized by recognizing and accepting their own mistakes and limitations. On the other hand, creativity's highly hindering teachers tend to be structured, distant, and believe to be all-wise. Additionally, creativity's promoting activities are only remarked by students with a close relationship with the professor. At the same time, an affectionate treatment from the student could lead to creativity's promoting activities by teachers who would normally fit in the hindering type. Considering the previous observation, we propose that affection between students and teachers consists of an essential component of a creative classroom's atmosphere, continuing and amplifying the systematic model of Csikszentmihalyi. Analogously to the conception that a creative product doesn't emerge from an isolated person, it seems appropriate to affirm that a creativity's promoting or hindering profile of a teacher also depends on the interaction with his environment.

## Keywords

Creativity, Creative School, Promoting Creativity, Impeding Creativity

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## 1. Introduction

The actual world's dynamism and its changes and uncertainties also reach the classrooms. Therefore, more

creativity to face new challenges is demanded to teachers. Babicka (2010) expresses: “The modern’s world growing complexity demands creativity and originality by individuals and shifts creativity’s topics to another dimension. Creativity turns progressively into a teaching/Education category”... “Teachers are forced to be creative people, full of initiative and open minded to engage themselves in complementary challenges”. Above the same line, Ken Robinson, asesor in Education for the United Kingdom, believes creativity is the crucial ability in the XXI century for the resolution of contemporary problems. Meanwhile, in year 2006, the UNESCO’s general director of that time, Koïchiro Matsuura said that “creativity is our hope” (Newton & Newton, 2014). Tenti Fanfani (2013) states the absolute consensus in South America regarding to an Education destined to the development of creativity and of Critical thinking, and expresses the need to implement specific actions to avoid these ideas to only stay on the speech.

In spite of this growing appreciation of Creativity in Education and the abundance of bibliography related to it, some difficulties persist: In the Education’s field, the term “creativity” is still used a lot of times without making reference to its scientific concept. We considered that as colloquial (Marquis & Henderson, 2015; Bilhalva & Blanché, 2015; Tan, 2014; Craft et al., 2014; Henriksen, D., 2014; Meacham, E., 2014; Lewisa & Elaver, 2014; Adorjan, 2014; Newton & Newton, 2014; Rebollo & Soubirón, 2014); it did not exist, prior to this report, elements that evaluate the promotion or obstruction of creativity by teachers, applicable for its generalized use. Soriano de Alencar (2007) proposed in Brazil a tool with these objectives, not available in its complete form on the web.

For the purposes of reversing this situation, it is relevant as a theoretical framework a brief summary of the historical evolution and the actual state of the creativity concepts and creative schools.

## 2. Contributions of Psychology of Creativity

The concept of “creativity”, as well as the focus on its study, has dramatically changed in the past 100 years. Initially associated with genius, the centre of attention of creativity has gone from being the creative person, to being the creative idea. At the same time, elements like the environment of creative people and the interactions between both, started to gain interest. Creativity as a quality able to be developed was a proposal firstly made by Joy Guilford, who also associates it to divergent thinking (Romo Santos, 1987). Since then, the sociocultural influence as well as the environmental or ecological one, took hierarchy (Huidobro Salas, 2004). Amabile (1998), proposes as necessary environmental conditions for creativity stimulation: to offer challenges, to give freedom and support, provide resources, form working groups and to supervise their work.

The ecological point of view, represented by Howard Gardner and Mihaly Csikszentmihalyi, hierarchizes the cultural aspects. Csikszentmihalyi proposes a holistic and sistematic model of creativity. He expresses that “...ideas and products that deserve the creative qualifier arrise from the synergy of many sources, and not only from an isolated mind... creativity is the result of the interaction of a system composed by three elements: a culture that contains symbolic rules, a person who brings novelty to the symbolic field and an experts’ scope that know and allow the innovation” (Csikszentmihalyi, 1999). “Creativity is not produced insight people’s heads, but in the interaction between one person’s thoughts and one sociocultural context (Pascale, 2005).

### Creative people

Joy Guilford proposed that “creative individuals are characterized by a combination of personality traits such as: sensitivity to problems, ideational fluency, flexibility for adaptation, originality, synthesis capacity, analysis capability, reorganization and redefinition competence, complex data assimilation, and by being capable of evaluate ideas” (Guilford, 1975).

A meta-analysis realized by Feist (1998) shows the association between creativity, autonomy and disbelief. Jiménez Fernández (2000) shares the idea that creative people act with independence of thought and reject conventional criteria or imposed arguments, having agreed that talking about creativity implies talking about questioning.

Csikszentmihalyi proposes that the main characteristic of the creative personality is the preference for complexity. Feeling the presence of a challenge fosters creative solutions.

Huidobro Salas (2004), in his analysis of 24 authors about Creativity, reports the following creative people’s personality characteristics, categorized as follows:

“1. Intellectuals: which principal characteristic is the balance between the opening and closing, the reason and the imagination, the fluidity and the concentration.

2. Not intellectuals of personality: among which stand out individualism, originality and anti-conventionalism.

3. Not intellectuals, motivational: principally the intrinsic motivation (or because of the task) and the exploratory and esthetic interest, contributing this constellation or group of characteristics to enable a person reach his optimum usage of metacognition.”

#### Creative Schools contributions

In search of creativity promotion, the conception of “creative schools” appears. These are characterized by: promoting active learning, focused on the student and not on the content, by prioritizing comprehension and not memorization of information among other properties (Ferrari et al., 2009). In this way, the teaching exercise for a creative school implies a large amplitude and diversity of actions that go from promoting (and not inhibit) in its students, qualities proper of creative people (such as self-confidence and the habit of questioning), to specific didactic actions like problems formulations with divergent solutions, among many others.

According to Saturnino de la Torre (2009), creative teaching is characterized by being active, motivating and dynamic. He also expresses that “the creative teacher possesses certain characteristics... possesses a flexible disposition towards people, decisions and events; he knows and applies/uses various techniques applied to ideation and creativity of his students, not being satisfied with the ones that repeat what they have studied or heard... Among these abilities we can refer to actions like: induce pupils to be sensitized by problems; promote learning by discovery; create an environment where students can feel secure and communication between each others can flow; incite learning and self-discipline; defer critical judgment when ideas are being exposed, stimulate the divergent thoughts, ask and encourage the asking of divergent questions, apply creative techniques...”

At the same time, Elisondo et al. (2009: p. 7) proposes the following: “Liberty, self-regulation, meaningfulness, autonomy and diversity are characteristics of the learning activities that relate to creativity and they increase the chances that the students deploy creative potential in educational context.”

Amabile (1983), expresses that in educational environments it is essential to create an atmosphere in which students and teachers are open to new ideas; flexible and able to adapt to changes. Fear to failure and risks aversion must be decreased as well.

Pérez Alonso-Geta (2009) mentions inhibiting factors of creativity, among these: -teaching with convergent results, unique, that doesn't give place to other ways of acting or of perceiving things. -achievement motivation (extrinsic; -the pursuit of the identification with the group and unification, that keeps people from highlighting the actions and things that are different; -not making room for questions; different type of pressures. The author emphasizes that in creative education “it is necessary the development of self-confidence to allow students to take risks and loose fear to fail, and to help them overcome frustration and obstacles.

Taking into account these records, it is necessary to create a tool that allows us to value promotion or obstruction of creativity by teachers. It should be based on a teorical framework of the Creativity's psychology and the Creative Schools, and also be presented in this article. The application of this codes system enabled us to characterize teachers in that sense and brought unexpected results in the areas of hierarchy between teachers and students, and in the affection's role.

#### Work contextualization:

This article presents part of the results of a doctoral thesis in Education destined to respond if Creativity is promoted or hampered in teacher training institutions. In this context, it was considered important the idea of reducing the student population to the ones that have the complete backing of the educational system. This determined students and teachers' selection criterias that are mentioned later in the report, although it is not specifically the objective of this investigation.

### 3. Objective

The aim of this research consists of charachterizing teachers as promoters or hindering of creativity.

### 4. Methodology

From an interpretive paradigm and a qualitative design, we wanted to identify to which of the two categories each teacher belonged, starting from semistructured interviews to teachers and students of the professorship of biologic sciences of the two institutions with more students in Uruguay: the “Instituto de Profesores Artigas” and “Profesorado Semipresencial”, both depend on the “ Consejo de Formación en Educación (CFE) (Council of teaching in Education).

The interviews were designed taking into account the theoretical framework of the Creative Schools and the Psychology of Creativity. In this manner, every promoter or obstructive activity of an active learning focused on the student was explored. Activities and objectives that aim to comprehend and not memorize and that also stimulates characteristics of the creative person such as self-confidence; critical and divergent thinking. It was essential to use questionnaires that made the interviewee feel free to expand their ideas (e.g: through examples and clarifications) and give open answers, starting from questions that were as less restricted as possible. These elaborated questionnaires were “flexible based” with broad questions and it also gave the possibility to the interviewer to get a closer contact with the inquired, who felt comfortable and free to answer in a spontaneous way.

The presented results were taken from two groups of people: Teachers from the “Instituto de Profesores Artigas” and from “Profesorado Semipresencial”, in the specialty of Biological Sciences, who teach specific subjects<sup>1</sup> that can be exonerated<sup>2</sup>, with whom at least one student has passed in the 2011 school year; Professorship students on the specialty of Biological Sciences of the same institutions, with at least one of the subject passed in 2011 with one of the interviewed professors.

## 5. Applied Techniques

It was decided to perform an analysis of qualitative content for the interviews and of a “global” type, with the inductive categories construction (Andréu Abela, 2002).

Given the chosen investigation design, it was not an interest to obtain a representative sample of the population in order to generalize results. However, from the total number of teachers with the criteria defined, more than 80% were included in the study. Regarding the students, about a 50% of the ones that met the inclusion requirements were interviewed. According to a qualitative investigation, the sampling ended when the information started to be reiterative and stopped building new contributions.

Categorization of professors: The code system used in the content analysis was the following

- Presence (or absence) of discursive elements in favor of creativity promotion.
- Presence (or absence) of discursive exemplifications of actions that promote creativity.
- Presence (or absence) of discursive elements in favor of creativity obstruction.
- Presence (or absence) of discursive exemplifications of actions hindering of creativity.

In order to give more meticulousness to the data collection, 11 categories were elaborated referred to promotion or obstaculization of creativity (they are presented in [Table 1](#)).

We also discriminated, for each one of them, the discursive valorization of the concrete actions exemplification. This last one is considered as more valuable as we understand they approach to facts more than what they do to opinions, and they result more liable when categorizing teachers as promoters or obstructive.

Starting from the analysis of the interviews with students and teachers under these patterns, teachers have been classified according to the following categories:

- Highly Creativity Promoter teacher (**HCP**): it is considered to those teachers which’s speech is full in conceptions and in exemplifications with emphasis, their actions are according to a creative school, and not manifesting nor suggesting creativity obstructive elements;
- Creativity Promoter teacher (**CP**): Teachers who repeatedly manifest opinions or conceptualizations belonging to a creative school and exemplify or suggest some specific action. They don’t manifest nor suggest creativity obstructive elements.
- Possible Creativity Promoter teacher (**PCP**): The one who suggests few elements according to a creative school, and doesn’t manifest nor suggest creativity obstructive elements.
- Neutral teacher (**N**): Their speech doesn’t present elements either in favor or against promotion of creativity.
- Creativity Hindering Teacher (**CH**): The one who regardless to his speech, exemplifies creativity obstructive actions.
- Highly Creativity Hindering teacher (**HCH**): Teachers that have a speech that is clearly obstructive of creativity, with concepts and actions that support their perspective.

<sup>1</sup>In Uruguay, teacher training for middle education offers careers by specialties (Biologic Sciences, Physics, Chemistry, Maths, etc) granting a specific University degree for each area. The career has subjects that are part of the “commun nucleus” (these subjects are the same for every career specification), and “specific” ones that are proper of each orientation.

<sup>2</sup>The current regulations establishes that range of marks goes from 1 to 12. Except the subjects with a workshop character, all the rest of them present a final exam, unless the overall average of the student in that subject is equal or higher than 9.

**Table 1.** Elements that refer to promotion or obstruction of Creativity considered in the analysis of interviews for data codification and professors categorization.

Studied Qualities	Discursive elements in favor of creativity promotion	Exemplification of creativity promoting actions	Discursive elements in favor of creativity obstruction	Exemplification of obstructive actions
1. Type of learning	The teacher is in favor of active learning, focused on the student	Promotes active learning, centered on the student	Values the passive role of the student and learning centered on content	Promotes the passive role of the student and centered on content. (e.g. The teacher gives lectures, students take notes)
2. Information Management	Disapproves accumulation of information, manifesting himself in favor of its hierarchization	Prioritizes hierarchization of information and discourages memorization of information	In favor of rote learning and of the information accumulation	Stimulates rote learning and information accumulation
3. Decision-making by students (autonomy)	In favor of decision taking by students	Stimulates decision taking by students and gives opportunities for that to happen	Does not value decision taking by students	Limits the decision taking by students
4. Self-learning	Values metacognition and self evaluation	Stimulates metacognition and self evaluation	Does not manifest against metacognition and self evaluation by students	Does not stimulate metacognition nor self evaluation of the students
5. Students' self esteem	Worries about self esteem of the students	Stimulates self esteem of the students	Does not manifest to be worried about students' self esteem	Does not stimulate students' self esteem
6. Value of discussion, problematization and critical thinking	Values discussion and problematization, as well as critical thinking	Promotes discussion, problematization and critical thinking	Does not value discussion, problematization nor critical thinking	Limits or penalizes discussion and problematization. Does not stimulate critical thinking.
7. Divergent thinking	Values the divergent thinking promotion	Promotes divergent thinking	Does not value promotion of divergent thinking	Stimulates convergent thinking but not the divergent one.
8. Team Work	Values team work	Stimulates team work	Does not value team work	Does not stimulate team work
9. Professor's Tolerance (Flexibility)	Suggests tolerance towards students' proposals	Accepts students' suggestions and convert them into actions	Rigid against students' proposals, lack of flexibility, structured professor.	Intolerant. Does not allow students to make suggestions
10. Teacher's self-concept in relation to knowledge.	Does not consider himself/herself to be omniscient	Recognizes his/her own limitations and is always willing to learn from the students	The teacher considers himself omniscient	Does not recognize his/her limitations nor the possibility to learn from the students
11. Innovation in teaching	In favor of innovation in teaching	Exemplifies innovative actions in his/her classes	Does not value innovation in teaching	Gives stereotyped classes without variations

As a quality control and following the guidelines of [Andréu Abela \(2002\)](#), once the codes and categories that made the sistematization of data collection possible were adjusted, all the interviews were reanalyzed in order to make sure all of them were measured by the same criteria.

## 6. Results

Showing up next as an example there are some interview excerpts with the objective of illustrating the interpretation criteria that enabled us to categorize the professors.

### *Examples of teachers' speeches excerpts considered in favor of "Creativity promotion":*

In relation to looked and promoted or valued qualities in students:

- "...the level of reflection, the capacity of changing subjects and being able to link them; learning to learn. Beyond memoristic,.. When I compare, what am I doing?; when I define, what am I doing?; what is to hierarchize?, what does "order" means?..." (We interpret the teacher encourages deep learning and not



superficial, as well as metacognition, according to an active learning. It refers to points 1 and 4 of the table).

- “*The question he/she asks in class, the comments she/he is able to make about the given topic,... it can be a doubt or a thought, or the way he/she reflects, even when being wrong.*” (Related to points 1, 6 and 7 of the table).

In relation to concrete actions by teachers:

- “*I give my students exercises starting with the easiest ones and then finishing with the hardest ones, because of their self esteem...*” (The professor concerns repeatedly about the students’ self esteem and looks after ways to encourage it. Point 5 of the table, column 2).
- “*They resolve exercises in groups,... Exercises don’t have a unique solution, there are many ways to solve them...*” (Promotes work in groups and divergent thinking. Point 7 and 8 of the table).
- “*They must choose which area to investigate, how to manage schedules,... how to deliver the work, I gave free will as to the evaluation format refers, they can make a poster, a written inform, something that could be published in a congress or a in a magazine... they must decide,...*” (Promotes autonomy, point 3 of the table).
- “*I think the example is also important, if you as teacher make a mistake and you recognize it, saying for example “ah...I was wrong”...or if you read things with your students. Demystifies the idea of the omniscient teacher...*” (Point 10 of the table).

**Examples of excerpts of teachers’ speeches that have been considered as in favor of “Obstruction of creativity”:**

In relation to looked and promoted or valued qualities in students:

- “*...they start preparing the topics, asking you to explain them, ...The student that brings you questions not only because you explained something in a way he didn’t understood, but also that tells you that some book says this or that...well...what’s the truth?... There are two types of students...*” (Suggests a passive role of the student in class by giving the idea that the teacher “gives the class” and by saying that the students “prepare the topics” intimating learning focused on the content, possibly memoristic. Saying there is “one truth” and “two types of students” goes hand in hand with being a rigid and an inflexible teacher. Refers to points 1, 2 and 9 of the table).
- “*accurate participations, that reads, that provides new information.*” (Leaves no room for error, hierarchizes learning focused on content. Refers to points 2, 6 and 7 of the table).

In relation to specific actions by teachers:

- “*I have a very strong personality, so I never had students that disorganized or disturbed my class...*” (Point 9 of the table)
- “*...I evaluate curricular content...*” (Point 9 of the table). “*You ask them: don’t you take notes? And they respond: no, I will read it from the book...*”. (The teacher catalogues those students as arrogant. Omniscient teacher. Point 10 of the table).
- “*The confidence that gives you the experience of all these years... in which you have been inquiring, studying, looking after details, that when you first prepare a topic... I could be conductist but the disciplinary dimension seems fundamental to me...*” (Point 2 of the table).

**Examples of excerpts of students’ speeches (referring to teachers) that have been considered as in favor of “creativity promotion”:**

In relation to teachers’ qualities valued or promoted:

- “*With that teacher I wasn’t afraid of making mistakes...*” (Infers teacher who doesn’t punish error and promotes the student’s self esteem. Refers to point 5 of the table).
- “*...Autonomy in decisions taking, in didactic... Working in groups is encouraged... Being able to problematize, too,... the flexibility,...*” (Points 3, 6, 8 and 9 of the table).

**Examples of excerpts of students’ speeches (referring to teachers) that have been considered in favor of “creativity obstruction”:**

- “*... Many times they make emphasis on details that maybe are not so important...*” (Refers to point 2).
- “*Each year I have problems... in the oral exam I said I wasn’t agree... Not understanding the epistemological complexity happens to teachers of teachers, because most of them want mirrors...*” (Refers to points 6 and 9 of the table).
- “*...They wanted to correct me things that were actually correct. Autonomy was not very allowed...*” (Refers

to points 3 of the table).

## 7. Discussion

In the analyzed sample there is a predominance of promoter teachers over hindering ones, both in student's and in teachers' interviews' results.

In relation to categorization of hindering and promoter teachers, we propose that:

Professors categorized as “*Highly Creativity Promoters*” are described as close in the relationship with the students, not with an omniscient attitude and teachers with whom the students are not afraid to fail. Students always refer to them with affection. Teachers categorized as “*Highly Creativity Hindering*” are described as structured, omniscient and distant in relationships.

In two cases, we obtained apparently contradictory data. A case referred to a teacher categorized as a promoter of creativity and another to a highly qualified teacher as hindering creativity. In both cases, it appeared that students were talking about someone else. In the second case, the student described a particular occasion in which that professor gave him the liberty to prepare a class, asking the student “to surpass him”.

While in the first case the student infers a cold and distant relationship by the professor, in the second one the pupil manifests a big admiration and idealization of the professor. Both students seem to be talking about a different person.

We interpreted this data considering that what the students said came from their subjectivity, which can be altered and influenced by emotional ties and relationship with the professors. Results suggest that:

- Creativity promoter actions, may not have positive results, if the relationship between the teacher and the students is distant; and that
- In cases in which the relationship between the teacher and the students is close, even hindering teachers could have specific creativity promoter actions.

These findings hierarchize the emotional bond between the teacher and the student, as a key element in a creative class.

## 8. Conclusion

It is possible, based on professors' interviews, to differentiate them between creativity promoters or hindering.

When one of these two characteristics turns out to be prominent, the one is confirmed by the students' reports.

Students relate “Highly Creativity Promoter” teachers with those who are close to them, warm, who doesn't have an omniscient attitude and that recognize mistakes; and “Highly Creativity Hindering” teachers with those who are structured, distant and inflexible.

As an emergent result to highlight, we pose that creativity promoter actions are only visible by students which's bond between the teacher and them is warm and close. Likewise, an affectionate treatment from the student towards the professor may unchain creativity promoter actions even in hindering teachers.

We propose that *affection constitutes an essential dimension in the professor-student interaction in a creative class, being able to play a relevant role, feedback in that interaction*. In this way, this study continues and deepens the Csikszentmihelyi's systematic model. While this author emphasizes the interaction between the creative person and the ambit of experts that recognize and valids his production, this work hierarchizes the interactions in the teacher-student binomial in a creative class and the feedback, positioning affection in a central position in interaction. Analogously to the thinking that a creative product doesn't emerge from the mind of an isolated person, it seems appropriate to affirm that the promoter or hindering profile of a professor, also depends on the interactions with his environment.

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