

# American Journal of Industrial and Business Management





## **Journal Editorial Board**

#### ISSN 2164-5167 (Print) ISSN 2164-5175 (Online)

#### http://www.scirp.org/journal/ajibm

#### **Editorial Board**

Dr. Javier De AndrésUniversity of Oviedo, SpainDr. Ali AzadehUniversity of Tehran, IranDr. Massimiliano CelliUniversity of Roma Tre, Italy

Prof. Ada Che Northwestern Ploytechnical University, China

Prof. Kuang-Ku Chen National Changhua University of Education, Chinese Taipei

**Prof. Singa Wang Chiu** Chaoyang University of Technology, Chinese Taipei

**Prof. Ubaldo Comite**University of Calabria, Italy

Prof. Kisperska-Moroń Danuta University of Economics, Poland

Prof. Himachalam Dasaraju REVA University, India

**Prof. Mário Franco** University of Beira Interior, Portugal

Dr. Fernando J. Garrigos-Simon Universitat Politecnica de Valencia, Spain

**Prof. Roland Gillet**Paris 1 University, France

Prof. Dah-Chuan Gong Chung Yuan Christian University, Chinese Taipei

**Prof. Liutang Gong** Peking University, China

Dr. Md. Mamun Habib
 Prof. Mhand Hifi
 Universiti Utara Malaysia (UUM), Malaysia
 Université de Picardie Jules Verne, France
 Prof. Voratas Kachitvichyanukul
 Asian Institute of Technology, Thailand

Dr. Jangkoo KangKAIST Graduate School of Finance, South KoreaProf. Hans LöfstenChalmers University of Technology, Sweden

Prof. Eugene LevnerAshkelon Academic College, IsraelProf. M. K. LuhandjulaUniversity of South Africa, South Africa

Dr. John R. Owen Centre for Social Responsibility in Mining University of

Queensland, Australia

Prof. Paolo Pietro BianconeUniversity of Torino, ItalyProf. Sanda RenkoUniversity of Zagreb, CroatiaDr. Shib Sankar SanaBhangar Mahavidyalaya, IndiaDr. Eric D. SmithUniversity of Texas at El Paso, USA

Dr. Ebrahim Soltani University of Kent, UK

Prof. Arturo Díaz Suárez University of Murcia, Spain

Dr. Faisal Talib University Polytechnic, Aligarh Muslim University, India

Prof. Sangbing Tsai University of Electronic Science and Technology of China, China

**Dr. Bill T. L. Tseng**The University of Texas, USA

#### **Academic Editor**

Dr. Grigorios L. Kyriakopoulos National Technical University of Athens (NTUA), Greece



# **Table of Contents**

Volume 6 Number 5 IVIa	/ 2016
Valuation Adjustment Mechanism in M & A: Application, Analysis and Enlightenment  T. Zhou	551
Impact of Government and Other Institutions' Support on Performance of Small and Medium Enterprises in the Agribusiness Sector in Ghana	
E. B. Ntiamoah, D. M. Li, M. Kwamega	558
Trust Development and Transfer from Electronic Commerce to Social Commerce: An Empirical Investigation	
L. Chen, R. M. Wang	568
The Comparison of Glass Ceiling Perception of Employees Working in  Public and Private Enterprises  H. Sever	577
Innovative Exploration of Capital Science and Technology Resource Platform: Theory and Case Stu	
F. G. Zhao, Q. W. Deng	-
Research on the Influence of Conflicting Brand Crisis Information on Consumers' Brand Attitude	
J. Q. He	600
Alliance Capabilities and External Opportunity-Recognizing Integrative Capabilities: Creating Competitive Advantage in eLearning Innovation	
P. W. Liao	608
Mediating Role of Route Characteristics on Effect of Low-Cost Carriers on the Airline Market in Kenya	
M. O. Aomo, D. O. Oima, M. N. Oginda	614
Organizational Silence in State-Owned Enterprises: Intermediary Role of the Perceptions of Organizational Politics	
T. Liang, Y. Wang	640
Empirical Study under the Encouraging Model to Managerial Fees of Social Security Fund Investment	
J. Yi, D. Lu, Y. J. Deng	649
Regulatory Role of TQM between the Marketing Orientation, Entrepreneurial Orientation and the Organizational Performance and Competitiveness	
A. Alsughayir	655

#### ${\bf American\ Journal\ of\ Industrial\ and\ Business\ Management,\ 2016,\ 6,\ 551-696}$

Published Online May 2016 in SciRes. <a href="http://www.scirp.org/journal/ajibm">http://www.scirp.org/journal/ajibm</a>



The Comparison of Trust Structure between Urban and Rural Residents in Chin	a
G. Q. Yang, S. X. Zeng	665
Design and Comparison of Genetic Algorithms for Mixed-Model Assembly Line Balancing Problem with Original Task Times of Models	
P. Sivasankaran, P. M. Shahabudeen	674

#### American Journal of Industrial and Business Management (AJIBM)

#### **Journal Information**

#### **SUBSCRIPTIONS**

The American Journal of Industrial and Business Management (Online at Scientific Research Publishing, <a href="www.SciRP.org">www.SciRP.org</a>) is published monthly by Scientific Research Publishing, Inc., USA.

#### **Subscription rates:**

Print: \$79 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: <a href="mailto:sub@scirp.org">sub@scirp.org</a>

#### **SERVICES**

#### Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

#### Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

#### **COPYRIGHT**

#### COPYRIGHT AND REUSE RIGHTS FOR THE FRONT MATTER OF THE JOURNAL:

Copyright © 2016 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY). http://creativecommons.org/licenses/by/4.0/

#### COPYRIGHT FOR INDIVIDUAL PAPERS OF THE JOURNAL:

Copyright © 2016 by author(s) and Scientific Research Publishing Inc.

#### REUSE RIGHTS FOR INDIVIDUAL PAPERS:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

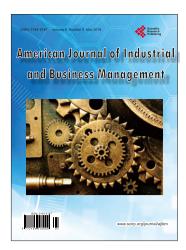
#### DISCLAIMER OF LIABILITY

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

#### PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: ajibm@scirp.org



# Call for Papers

# American Journal of Industrial and Business Management

ISSN 2164-5167 (Print) ISSN 2164-5175 (Online) http://www.scirp.org/journal/ajibm

American Journal of Industrial and Business Management (AJIBM) is an international journal dedicated to publishing high quality, original papers, and research developments in theories and applications in all areas of industrial and business management. AJIBM covers the following topics:

#### **Business Management**

Accounting, Auditing and Taxation
Accounting Information Systems
Business Economics
Business Intelligence and Strategy
Finance and Investment
General Business Research
Human Resources Management
Marketing Theory and Applications
Organization Studies
Operations Management
Risk Management

#### **Industrial Engineering & Management**

Facilities Planning & Materials Handling Human Factors, Ergonomics and Safety Manufacturing, Control and Automation Operations Management Operations Research Optimization Theory and Applications Planning, Scheduling, and Project Management Production, Inventory Management, and Logistics Reliability, Quality Management Transportation, Supply Chain Management

#### **Information Management & Applications**

Computational Intelligence
Decision Support Systems
Information Management
Innovation, Technology Management
Management Information Systems
Modeling and Simulation of Industrial and Business
Systems

#### **Others**

Environment and Energy Management
General Management
Health Care Systems and Management
Stochastic Models and Statistics in Industrial and
Business Applications

Other related topics are also welcome. All manuscripts must be prepared in English and are subject to a rigorous and fair peer-review process. AJIBM contains the following types of papers: (1) Research articles, show original research results that contribute to the theory, methodology, and applications of industrial and business management. (2) Invited reviews, present the developments in industrial and business management topics over the recent years.

### **Notes for Intending Authors**

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

#### Website and E-Mail

http://www.scirp.org/journal/ajibm E-mail: ajibm@scirp.org