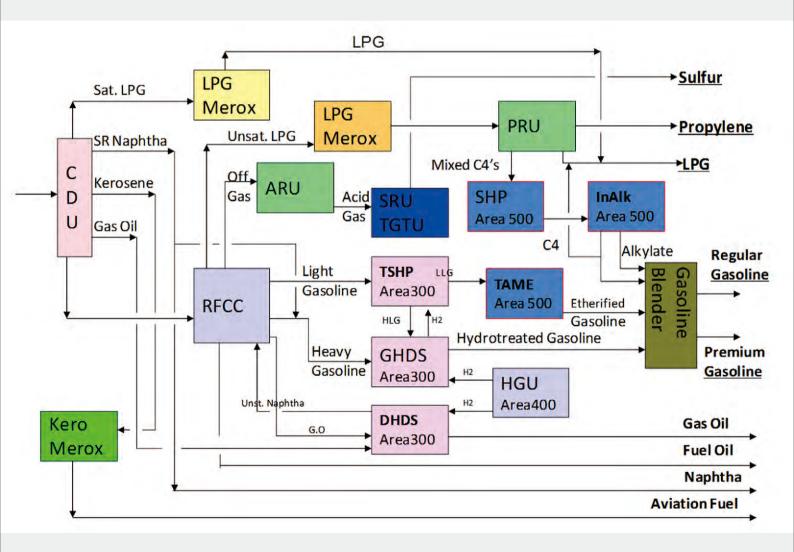


Technology and Investment





Journal Editorial Board

ISSN Print: 2150-4059 ISSN Online: 2150-4067

http://www.scirp.org/journal/ti

Editors-in-Chief

Dr. Lucas M. Bernard The City University of New York, USA

Prof. Willi Semmler New School University, USA

Editorial Board

Prof. Sung C. BaeBowling Green State University, USA

Prof. María P. García-Miguélez University of León, Spain

Prof. Steve Globerman Western Washington University, USA

Dr. Walid HichriUniversity of Lyon 2, FranceProf. Zhimin HuangAdelphi University, USA

Prof. Gyungho Lee

Korea University, South Korea

Dr. Patrick L. Leoni

Euromed Management, France

Prof. Yingzhao Li South China University, China

Prof. Hans Löfsten Chalmers University of Technology, Sweden

Prof. Paola Modesti Parma University, Italy

Prof. Choon-Geol MoonHanyang University, South KoreaProf. Djordje PopovUniversity of Novi Sad, Serbia

Prof. Dilip Kumar PratiharIndian Institute of Technology, IndiaDr. Tarek H. SelimAmerican University in Cairo, Egypt

Dr. Zelimir William TodorovicPurdue University, USADr. Phanindra V. WunnavaMiddlebury College, USADr. Ruiliang YanTexas A & M University, USA

Prof. Makoto Yano Kyoto University, Japan

Dr. Mei Po YipUniversity of Washington, USA



TABLE OF CONTENTS

Volume 5	Number 1	February 2014	4

Implementation of Product Design Tools for the Development of an Automated Vegetable Chopper	
S. Talapatra, Md. Shakil, P. K. Mondal, Md. S. Islam	1
Information Search Behavior: Proposal of Study with Investors in the Stock Market	
E. C. Lopes, M. L. P. Valentim.	8
Customer Needs in Market-Driven Product Development: Product Management and R&D Standpoints	
J. Majava, J. Nuottila, H. Haapasalo, K. M. Y. Law	16
An Empirical Study on the Effects of Equity Incentive of the Listed Corporations in the SME Board	
of China	
L. X. Xu, W. Q. Cui	26
System Support Engineering Framework: A Tool to Achieve Strategy Transformation	
M. S. Alsaidi, J. P. T. Mo.	32
Collaborative Meeting as an Integrative Mechanism in a Multinational Investment Project	
L. Pekkinen, J. Kujala	45
Business Reasoning for Rapid Productization in Small Enterprises	
K. Hänninen, M. Muhos, T. Kinnunen, H. Haapasalo	56

The figure on the front cover is from the article published in Technology and Investment, 2014, Vol. 5, No. 1, pp. 32-44 by Mohammed Saif Alsaidi and John P. T. Mo.

OPEN ACCESS TI

Technology and Investment (TI)

Journal Information

SUBSCRIPTIONS

The *Technology and Investment* (Online at Scientific Research Publishing, www.SciRP.org) is published quarterly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$79 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

COPYRIGHT AND REUSE RIGHTS FOR THE FRONT MATTER OF THE JOURNAL:

Copyright © 2014 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY). http://creativecommons.org/licenses/by/4.0/

COPYRIGHT FOR INDIVIDUAL PAPERS OF THE JOURNAL:

Copyright © 2014 by author(s) and Scientific Research Publishing Inc.

REUSE RIGHTS FOR INDIVIDUAL PAPERS:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

DISCLAIMER OF LIABILITY

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: ti@scirp.org

Scientific Research Technology and Investment Technology and Investment Technology and Investment Total State State

Call for Papers

Technology and Investment (TI)

ISSN Print: 2150-4059 ISSN Online: 2150-4067 http://www.scirp.org/journal/ti

Technology and Investment (TI) is an international journal dedicated to the latest advancement of technology and investment. The goal of this journal is to provide a platform for doctors and academicians all over the world to promote, share, and discuss various new issues and developments in technology and investment related problems.

Editors-in-Chief

Dr. Lucas M. Bernard Prof. Willi Semmler The City University of New York, USA New School University, USA

Subject Coverage

All manuscripts must be prepared in English, and are subject to arigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers including but not limited to the following fields:

- Banking and Investment
- Business and Technology Risk Analysis and Management
- Business Climate for Investments
- Business Cycles and Investment, etc.
- Business Developments
- Business Economics
- Business Management
- Capital Management
- Economic Theory of Investment
- Economics of Agricultural Technology
- Economics of Investments
- Energy Technology Economics
- Entrepreneurship and Innovation
- Evaluation of Technologies
- Finance
- Financial Evaluation Models and Techniques
- Financial Evaluation Techniques
- Financial Strategies of Investments
- Industry Studies
- Influx of Investments on Technological Development
- Information Economics

- International Investments
- Investment Strategies
- Investments and Economic Development
- Investments and Environment (Climate Change)
- Investments in BRIC (Brazil, Russia, India, China) Countries
- Investments in Developing Countries
- Investments under Uncertainty
- Labor Risks Prevention
- Legal Environment for Investments
- Management Engineering
- Managerial Economics
- Market Analysis
- Prediction of Future Technology
- Regional Directions of Investments
- Resources Management and Labor Issues
- Service Industry Economics
- Technology Economics
- Technology Innovation
- Technology Product Development
- Transition Economies and Foreign Investments
- US Economy and Foreign Investments

We are also interested in: 1) Short reports—2-5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book reviews—Comments and critiques.

Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

http://www.scirp.org/journal/ti E-mail: ti@scirp.org