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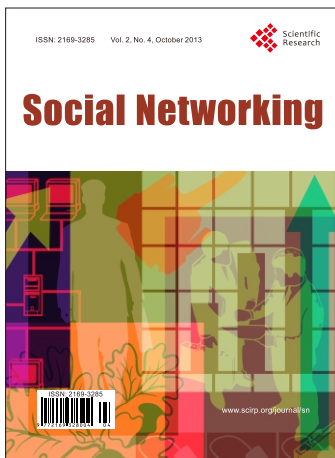
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Social Networking (SN) is an open access journal. The goal of this journal is to provide a platform for researchers and practitioners all over the world to promote, share, and discuss various new issues and developments in all areas of social networking.

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All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers including but not limited to the following fields:

- Benefits of participation in and competition among virtual communities
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- Collaborative work in virtual environments
- Community models, platforms, services, and interactions, multi-channel communities
- Community-related business models
- Cross-cultural, political and economic impact of social networking
- Crowdsourcing through communities
- Effectiveness of social networks
- Evolution of and innovation in social networks
- Gaming communities
- Human computer interfaces, virtual communities, and social networks
- Information dispersion in social networks
- Innovation generation and social networks (e.g. case studies on “wisdom of crowds”, “collective intelligence”, etc.)
- Methodology in networking
- Motivation of participants in social networks
- Networking and health
- Peer-to-Peer or mobile services for social networks
- Psychological effects of social networking
- Technology in virtual environments and social networks (hardware and software; peer-to-peer networks; platforms; Web services, SOA, and Web 2.0; and Wiki's and blogs)
- Use of social network websites in investigations
- Use of social networks in the education
- Use of social networks in the science communities
- User-generated content and customer collaboration in social networks

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