

ISSN: 2152-7245

Vol. 4, No. 10, October 2013



Scientific
Research

Modern Economy



ISSN: 2152-7245



www.scirp.org/journal/me

Journal Editorial Board

ISSN: 2152-7245 (Print) ISSN: 2152-7261 (Online)

<http://www.scirp.org/journal/me>

Editor-in-Chief

Prof. Francesco Zirilli

Sapienza Università di Roma, Italy

Editorial Board (According to Alphabet)

Prof. Gary C. Anders	Arizona State University, USA
Prof. Kyung Hwan Baik	Sungkyunkwan University, South Korea
Prof. Avik Chakrabarti	University of Wisconsin-Milwaukee, USA
Prof. Gouranga Gopal Das	Hanyang University, South Korea
Prof. Luiz Paulo Lopes Favero	University of Sao Paulo, Brazil
Prof. Ulf-Göran Gerdtham	Lunds University, Sweden
Prof. Yu Hsing	Southeastern Louisiana University, USA
Dr. Hesuan Hu	New Jersey Institute of Technology, USA
Prof. I-Hsiang Huang	National University of Kaohsiung, Chinese Taipei
Prof. Bartłomiej Kaminski	Rzeszow University of Information Technology and Management, Poland
Prof. Shih-Kung Lai	National Taipei University, Chinese Taipei
Dr. Thanh Quang Le	University of Queensland, Australia
Dr. Kui-Wai Li	City University of Hong Kong, China
Prof. Xinjian Liu	Yanshan University, China
Prof. Fernando Merino	Universidad de Murcia, Spain
Prof. Boris S. Mordukhovich	Wayne State University, USA
Prof. Iordanis Petsas	University of Scranton, USA
Dr. Ugur Soytaş	Middle East Technical University, Turkey
Prof. Tulus T. H. Tambunan	University of Trisakti, Indonesia
Prof. José Luis Vázquez-Burguete	University of León, Spain
Prof. Cuihong Yang	Chinese Academy of Sciences, China
Prof. Xuebing Yang	Pennsylvania State University at Altoona, USA
Prof. Hoshino Yasuo	Aichi University, Japan
Prof. Wei Zou	Wuhan University, China

TABLE OF CONTENTS

Volume 4 Number 10

October 2013

Technologies Needed for Sustainable E-Learning in University Education

N. E. Ibezim.....633

The Role of Human Capital in Industrial Development: The Nigerian Case (1980-2010)

A. V. Adejumo, P. A. Olomola, O. O. Adejumo.....639

Does Radio Advertisement Influence Sale of Herbal Products in Ghana? Evidence from Ho Municipality

E. K. Ayimey, D. Awunyo-Vitor, J. K. Gadawusu.....652

***Opa!* Did EU Entry Contribute to the Greek Crisis?**

A. Thompson, K. Yamaura.....659

Working Capital Management, Liquidity and Profitability of the Manufacturing Sector in Palestine: Panel Co-Integration and Causality

I. Awad, F. Jayyar.....662

Modern Economy (ME)

Journal Information

SUBSCRIPTIONS

The *Modern Economy* (Online at Scientific Research Publishing, www.SciRP.org) is published monthly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$59 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

Copyright©2013 Scientific Research Publishing, Inc.

All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, scanning or otherwise, except as described below, without the permission in writing of the Publisher.

Copying of articles is not permitted except for personal and internal use, to the extent permitted by national copyright law, or under the terms of a license issued by the national Reproduction Rights Organization.

Requests for permission for other kinds of copying, such as copying for general distribution, for advertising or promotional purposes, for creating new collective works or for resale, and other enquiries should be addressed to the Publisher.

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: me@scirp.org



Call for Papers

Modern Economy

ISSN 2152-7245 (Print) ISSN 2152-7261 (Online)

<http://www.scirp.org/journal/me>

Modern Economy (ME) is an international journal dedicated to the latest advancement of all areas of economics. The goal of this journal is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of modern economy.

Editor-in-Chief

Prof. Francesco Zirilli

Sapienza Università di Roma, Italy

Editorial Board

Prof. Gary C. Anders
Prof. Kyung Hwan Baik
Prof. Avik Chakrabarti
Prof. Gouranga Gopal Das
Prof. Luiz Paulo Lopes Favero
Prof. Ulf-Göran Gerdtham
Prof. Yu Hsing
Dr. Hesuan Hu
Prof. I-Hsiang Huang
Prof. Bartłomiej Kaminski
Prof. Shih-Kung Lai
Dr. Thanh Quang Le

Dr. Kui-Wai Li
Prof. Xinjian Liu
Prof. Fernando Merino
Prof. Boris S. Mordukhovich
Prof. Iordanis Petsas
Dr. Ugur Soytaş
Prof. Tulus T. H. Tambunan
Prof. José Luis Vázquez-Burguete
Prof. Cuihong Yang
Prof. Xuebing Yang
Prof. Hoshino Yasuo
Prof. Wei Zou

Subject Coverage

The journal publishes original papers including but not limited to the following fields:

Agent Based Models in Economics
Business Economics
Ecological Economics
Economic Development
Economic Integration
Economics and Complex Systems
Economics and Management
Environmental Economics
Exchange Rates
Finance and Investments
Fiscal and Monetary Policy
Industrial Economics
Information Economics
Insurance
International Economy
International Finance
International Institutions
Labor Economics
Logistics Economics

Managerial Economics
Marketing
Multilateral Institutions
Multinational Corporations
National Accounting
Open Economy Macroeconomics
Political Economy
Price Theory and Practice
Public Sector Economics
Quantitative Economics
Regional Economics and Management
Resource Economics
Rural Economics
Sustainable Development Economics
Technology Economics
Tourism Economics
Trade Patterns
Transport Economics
Urban Economics and Planning

We are also interested in: 1) Short Reports—2 - 5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book Reviews—Comments and critiques.

Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

<http://www.scirp.org/journal/me>

E-mail: me@scirp.org