



Open Journal of Business and Management





Journal Editorial Board

ISSN 2329-3284 (Print) ISSN 2329-3292 (Online)

https://www.scirp.org/journal/ojbm

Editorial Board

Prof. Howard Adler Purdue University, USA

Prof. Andy Ohemeng Asare George Brown College, Canada

Dr. Rodrigo Basco Herdecke University, Germany

Dr. F. Javier Rondán Cataluña University of Seville, Spain

Prof. Valentina Della Corte Federico II University of Naples, Italy

Prof. Marie Tu Doan Seneca College, Canada

Dr. Bruna Ecchia University of Naples Federico II, Italy

Prof. Mohsen Elhafsi University of California-Riverside, USA

Prof. Richard F. Ghiselli Purdue University, USA

Dr. Keith Harman Oklahoma Baptist University, USA

Prof. Mai Iskandar-Datta Wayne State University, USA

Dr. Nazrul Islam Aberystwyth University, UK

Dr. Grigorios L. Kyriakopoulos National Technical University of Athens, Greece

Prof. Min-Young Lee University of Kentucky, USA

Dr. Fernando Matias-Reche Granada University, Spain

Dr. Vincent Omachonu University of Miami, USA

Prof. Maurizio Rija University of Calabria, Italy

Dr. Fabio Sabatini Sapienza University of Rome, Italy

Prof. David W. Stewart Loyola Marymount University, USA

Dr. Ruhai Wu McMaster University, Canada



Volume 8 Number 5

ISSN Online: 2329-3292 ISSN Print: 2329-3284

September 2020

Table of Contents

	-p
An Economic Study of the US Post-9/11 Aviation Security	
J. Ford, A. Faghri, D. Yuan, S. Gayen.	1923
Changing Behavioral Patterns in Grocery Shopping in the Initial Phase of the Covid-19 Crisis—A Qualitative Study of News Articles	
N. Eriksson, M. Stenius	1946
Case Analysis: Equal Opportunity and Safety at PT. XYZ-Striving for Fairness in a Family Business	
A. Greatica, C. Nastasya, T. H. Prakoso, S. W. Prasetyaningtyas, A. Maharani	1962
Critical Literature Review on Internal Audit Effectiveness	
E. Yeboah	1977
The Effect of Corporate Governance Characteristics on Environmental Perform The Case of Food and Beverage Sector	ance:
G. Giannarakis, N. Sariannidis, G. Konteos.	1988
The Relationship between the Applicability of Neuromarketing and Competitive An Applied Study on Real-Estate Marketing Companies in Egypt	eness:
H. Mohsen, E. M. Mostafa.	2006
University Social Responsibility Advancement in Mexico's Higher Education In A Comparative Study	stitutions:
P. J. M. Ramos, H. C. E. Cisneros, M. I. G. Bencomo, J. G. R. López	2029
A Multiple Criteria Risk Analysis Model and a Case Study in Metal Industry	
S. E. Ciftci, F. Arikan.	2048
COVID-19: Optimizing Business Performance through Agile Business Intelliger Data Analytics	ice and
A. O. Asare, P. C. Addo, E. O. Sarpong, D. Kotei	2071
COVID-19, Sino-Nigeria Economic Relations and Consequences of Trade Deficits in Nigeria	
S. A. Imanche, Z. Tian, T. Y. Akintunde, O. A. Orelaja, O. T. Tasinda	2081
The Impact of Green Finance on Inclusive Economic Growth	
X. X. Wang, S. S. Wang	2093



ISSN Online: 2329-3292 ISSN Print: 2329-3284

Integrating Sustainability in Project Management: A Case Study of Anhui Ligong Real Estate Co. Ltd., Anhui	
L. Abangbila, X. Z. An, A. H. Fomude, N. O. Lamptey21	13
Quantification of the Influence of Factors Causing Time and Cost Overruns in Tanzanian Construction Projects	
D. D. Ndunguru, F. Niyonyungu, X. F. Yang213	33
The Effect of Debt to Equity Ratio and Return on Equity on Stock Return with Dividend Policy as Intervening Variables in Subsectors Property and Real Estate on Bei	
D. Nurhikmawaty, Isnurhadi, M. Widiyanti214	18
Applying Service System Framework to Not-for-Profit Sector: A Case of Akhuwat Foundation	
G. Yasmeen, Y. Rashid, Y. Zhai, A. R. Kausar, A. Jabbar, Y. C. Gao, C. H. Bu, L. Y. Guo216	52
Entrepreneurial Financing Based on (Dis)ability	
T. L. Howard, G. W. Ulferts217	78
Analysis of Food Shopping Baskets in a Supermarket in Terms of Different Parameters Using Fuzzy Logic	
V. Salahli219	€
The Mediating Effect of Subjective Career Success in the Impact of Perceived Organizational Support on the Intention to Remain	
K. Eroğluer, M. Bekmezci, K. Orçanlı220)5
The Impact of Human Resource Management (HRM) Practices on Graduate Volunteer Performance: A Case Study of Microfinance Institutions in Cameroon	
A. H. Fomude, S. Kang, L. Abangbila, S. A. Ganiyu, N. Mukete, M. E. Meena	26
Human Resource Planning Process and Its Influence to the Performance of Health Sector in Uganda: A Case Study of International Hospital Kampala (IHK)	
B. Ivan, D. Turyareeba, C. Wagima, R. Wemesa, E. M. Ssebbaale, K. Moses	18
Endogenous Development: A Commercial Conceptual Perspective of the Management Model in Tungurahua-Ecuador in Industry 4.0	
H. M. Q. Santamaria, J. V. A. Orellana, J. F. O. Paredes, L. G. Q. Santamaria	52
Mandatory Corporate Social Responsibility: A Utilitarian and Deontological Perspective	
H. Jain227	78
Micro-Economic Benefits of Peer-Producing Containerized Network Functions	
D. Gedia, L. Perigo, R. Gandotra228	35



ISSN Online: 2329-3292 ISSN Print: 2329-3284

The Impact of Power Structures and Pricing Methods on the Performance of Dual-Channel Low-Carbon Supply Chains	
J. Hu	2303
An Empirical Analysis of Public WeChat Accounts at a University Based on the WCI Algorithm	
X. P. Yang, Y. He.	2317
Operational Costs of Hot Metal Desulphurization Processes	
M. A. Barron, J. Reyes, D. Y. Medina.	2326
Involvement of Low Level Employees in Organization Strategy Planning and Implementation	
A. Hamadam	2227

Open Journal of Business and Management (OJBM) Journal Information

SUBSCRIPTIONS

The *Open Journal of Business and Management* (Online at Scientific Research Publishing, https://www.scirp.org/) is published bimonthly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$39 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

Copyright and reuse rights for the front matter of the journal:

Copyright © 2020 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

http://creativecommons.org/licenses/by/4.0/

Copyright for individual papers of the journal:

Copyright © 2020 by author(s) and Scientific Research Publishing Inc.

Reuse rights for individual papers:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

Disclaimer of liability

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: ojbm@scirp.org



Open Journal of **Business and Management**

ISSN 2329-3284 (Print) ISSN 2329-3292 (Online) https://www.scirp.org/journal/ojbm

Open Journal of Business and Management (OJBM) is an international journal dedicated to the latest advancement in the study of business and management. The goal of this journal is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of business and management.

Subject Coverage

All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers covering a wide range of fields but not limited to the following:

- Accounting
- Advertising
- Analysis
- · Business and economics education
- · Business ethics and corporate social responsibility
- Business finance and investment
- Business law
- · Business research methods
- · Business theories
- Case studies and management information systems
- Communication
- · Consumer behavior
- Corporate governance
- · Engineering management
- Entrepreneurship
- · Environmental management and profitability
- Financial reporting
- · General business research
- · General management
- Health management in public and private institutions at the Supply chain management—advancements in logistics healthcare sector
- · Human resource management
- Information technologies
- Insurance
- · Internationalization features of Small and Medium

Enterprises (global SMEs)

- Legislative issues/initiatives at the entrepreneurial sector
- · Management information systems
- · Management organization
- Marketing
- Marketing theory and applications
- · Operations management
- Organizational behavior
- · Organizational behavior and theory
- · Personnel and industrial relations
- Production/operations management
- · Project management
- Project management and strategy
- · Risk management
- · Sales management
- Social issues and public policy
- Statistics and econometrics
- · Strategic management
- · Strategic management policy
- management
- · Technology and innovation diffusion in enterprises
- · Total quality management

We are also interested in: 1) Short reports — 2-5 page papers in which an author can either present an idea with a theoretical background but has not yet completed the research needed for a complete paper, or preliminary data; 2) Book reviews — Comments and critiques, special peer-reviewd issue for colloquia, symposia, workshops.

Notes for Intending Authors

The submitted manuscript should not have been previously published in any form and must not be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Email: ojbm@scirp.org