

# Journal of Service Science and Management



ISSN: 1940-9893



<https://www.scirp.org/journal/jssm>

# Journal Editorial Board

ISSN: 1940-9893 (Print), 1940-9907 (Online)

<https://www.scirp.org/journal/jssm>

---

## Editor-in-Chief

**Prof. Samuel Mendlinger** Boston University, USA

## Editorial Board

<b>Prof. Helena Alves</b>	University of Beira Interior, Portugal
<b>Prof. Sónia R. Bentes</b>	Lisbon Institute of Management and Accounting, Portugal
<b>Dr. Boniello Carmine</b>	University of Salerno, Italy
<b>Prof. Chia-Fen Chi</b>	National Taiwan University of Science and Technology, Chinese Taipei
<b>Prof. Tsan-Ming Choi</b>	The Hong Kong Polytechnic University, China
<b>Prof. Leung Kit Nam Francis</b>	City University of Hong Kong, China
<b>Dr. Craig F. Freedman</b>	Macquarie University, Australia
<b>Prof. Md. Mamun Habib</b>	University Utara Malaysia (UUM), Malaysia
<b>Prof. Guangwei Hu</b>	Nanjing University, China
<b>Prof. Imed Kacem</b>	Université Paul Verlaine Metz, France
<b>Prof. Shih-Kung Lai</b>	Tongji University, China
<b>Prof. Patrick L. Leoni</b>	Euromed Management, France
<b>Prof. Eugene Levner</b>	Bar Ilan University, Israel
<b>Prof. Hans Lofsten</b>	Chalmers University of Technology, Sweden
<b>Prof. Turan Paksoy</b>	Konya Technical University, Turkey
<b>Dr. Maurizio Rija</b>	University of Calabria, Italy
<b>Dr. Orlando Troisi</b>	University of Salerno, Italy
<b>Prof. Sangbing Tsai</b>	University of Electronic Science and Technology of China, China
<b>Prof. Maria Vincenza Ciasullo</b>	University of Salerno, Italy

# Table of Contents

**Volume 12    Number 7**

**December 2019**

## **Analysis on the Main Obstacle Factors of Preventing and Controlling Epilepsy in Chongqing Community**

X. Fu, L. Liu, X. Y. Chen, A. S. Wang, B. Zhang.....755

## **Reexamining the Market Timing Ability of Equity Funds in China—Cash-Flow and Discount-Rate Perspective**

Z. Y. Zhang.....767

## **The Effects of Local Residents' Emotional Labor on Tourists' Satisfaction—The Mediating Role of Tourism Experience**

Y. X. Shi, X. X. Bao, R. N. Hu, C. H. Ma.....790

## **Rural Spatial Form Based on 3D Simulation Model**

S. B. Bi.....802

## **Cultural Connotation and Product Mapping of Health Tourism in China**

L. N. Zhong, B. L. Deng.....810

## **Discussion on Development Mode of Health Care Tourism**

L. Y. Zhang.....821

## **Role and Activities of Revenue Manager between Individual and Team Competencies: Empirical Evidence in a Tourist Destination**

L. Varra, C. Rossi.....832

## **The Role of the Humanitarian Logistics in the Kiss Nightclub Case**

R. P. Baldasso, A. G. Ortiz, G. C. da Rosa, G. H. Soares, E. M. Crosato, R. N. de Oliveira.....859

## **A Literature Review of the Impact of Green Supply Chain Management on Firm Performance**

Z. Y. Qin.....872

## **Research on Experience Model of Precision Poverty Alleviation in S Village—Based on the Perspective of Policy Implementation Process Theory**

Y. C. Su.....880

**The Determinants of Enterprise Capital Structure and Its Dynamic Influence**

Z. W. Zhang, Z. Wang.....899

**Study on the Development Trend of Culture Industry in the Era of “Internet Plus”**

X. Cong, T. Y. Zheng, L. Bian, J. Wang.....909

# Journal of Service Science and Management (JSSM)

## Journal Information

### SUBSCRIPTIONS

The *Journal of Service Science and Management* (Online at Scientific Research Publishing, <https://www.scirp.org/>) is published bimonthly by Scientific Research Publishing, Inc., USA.

#### **Subscription rates:**

Print: \$89 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: [sub@scirp.org](mailto:sub@scirp.org)

### SERVICES

#### **Advertisements**

Advertisement Sales Department, E-mail: [service@scirp.org](mailto:service@scirp.org)

#### **Reprints (minimum quantity 100 copies)**

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: [sub@scirp.org](mailto:sub@scirp.org)

### COPYRIGHT

#### **Copyright and reuse rights for the front matter of the journal:**

Copyright © 2019 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

<http://creativecommons.org/licenses/by/4.0/>

#### **Copyright for individual papers of the journal:**

Copyright © 2019 by author(s) and Scientific Research Publishing Inc.

#### **Reuse rights for individual papers:**

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

#### **Disclaimer of liability**

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

### PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: [jssm@scirp.org](mailto:jssm@scirp.org)



# Journal of Service Science & Management

ISSN 1940-9893 (Print), 1940-9907 (Online)

<https://www.scirp.org/journal/jssm>

**Journal of Service Science & Management (JSSM)** is an international multidisciplinary journal with the emphasis laid on the service innovation in the global economy and entrepreneurship, the latest management technologies. It also explores the contributions of knowledge discovery and information management research and applications. The goal of this journal is to keep a record of the state-of-the-art research and promote the fast moving service science and management technologies.

## Editor-in-Chief

**Prof. Samuel Mendlinger**

Boston University, USA

## Subject Coverage

All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed in hard copy. The journal publishes the highest quality, original papers included but not limited to the fields:

- |   |   |
|---|---|
| • Behavioral Health Services            | • Managerial Economics                        |
| • Building Services                     | • Mental Health Services                      |
| • Business Intelligence                 | • New Directions for Student Services         |
| • Business Management                   | • Operational Research                        |
| • Business Process Re-Engineering       | • Pharmaceutical Health Services              |
| • Children and Youth Services           | • Planning, Scheduling and Project Management |
| • Computational Economics               | • Psychological Services                      |
| • Customer Capital Management           | • Public Administration                       |
| • Data Mining and Knowledge Discovery   | • Quality Management                          |
| • Decision Support System               | • Regional Economics and Management           |
| • Economics and Management              | • Retailing and Consumer Services             |
| • Environment and Energy Management     | • Risk Management                             |
| • Financial Engineering                 | • Service Business                            |
| • Financial Services                    | • Service Economics                           |
| • Flexible Services and Manufacturing   | • Service Industry Economics                  |
| • Food Service                          | • Service Oriented Computing and Applications |
| • Health Services                       | • Service Science                             |
| • Human Resources Management            | • Software Engineering Management             |
| • Information System Management         | • Supply Chain Management                     |
| • Innovation and Entrepreneurship       | • System Management Theory                    |
| • Intelligent Service                   | • Tourism and Travel Industry                 |
| • Internet Services and Applications    | • Urban Economics and Planning                |
| • Knowledge Management and Semantic Web | • Web Based Services and Applications         |

We are also interested in short papers (letters) that clearly address a specific problem, and short survey or position papers that sketch the results or problems on a specific topic. Authors of selected short papers would be invited to write a regular paper on the same topic for future issues of the JSSM.

## Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

## Website and E-Mail

<https://www.scirp.org/journal/jssm>

E-mail: [jssm@scirp.org](mailto:jssm@scirp.org)



## ***What is SCIRP?***

Scientific Research Publishing (SCIRP) is one of the largest Open Access journal publishers. It is currently publishing more than 200 open access, online, peer-reviewed journals covering a wide range of academic disciplines. SCIRP serves the worldwide academic communities and contributes to the progress and application of science with its publication.

## ***What is Open Access?***

All original research papers published by SCIRP are made freely and permanently accessible online immediately upon publication. To be able to provide open access journals, SCIRP defrays operation costs from authors and subscription charges only for its printed version. Open access publishing allows an immediate, worldwide, barrier-free, open access to the full text of research papers, which is in the best interests of the scientific community.

- High visibility for maximum global exposure with open access publishing model
- Rigorous peer review of research papers
- Prompt faster publication with less cost
- Guaranteed targeted, multidisciplinary audience



**Scientific  
Research  
Publishing**

**Website: <https://www.scirp.org>**

**Subscription: [sub@scirp.org](mailto:sub@scirp.org)**

**Advertisement: [service@scirp.org](mailto:service@scirp.org)**