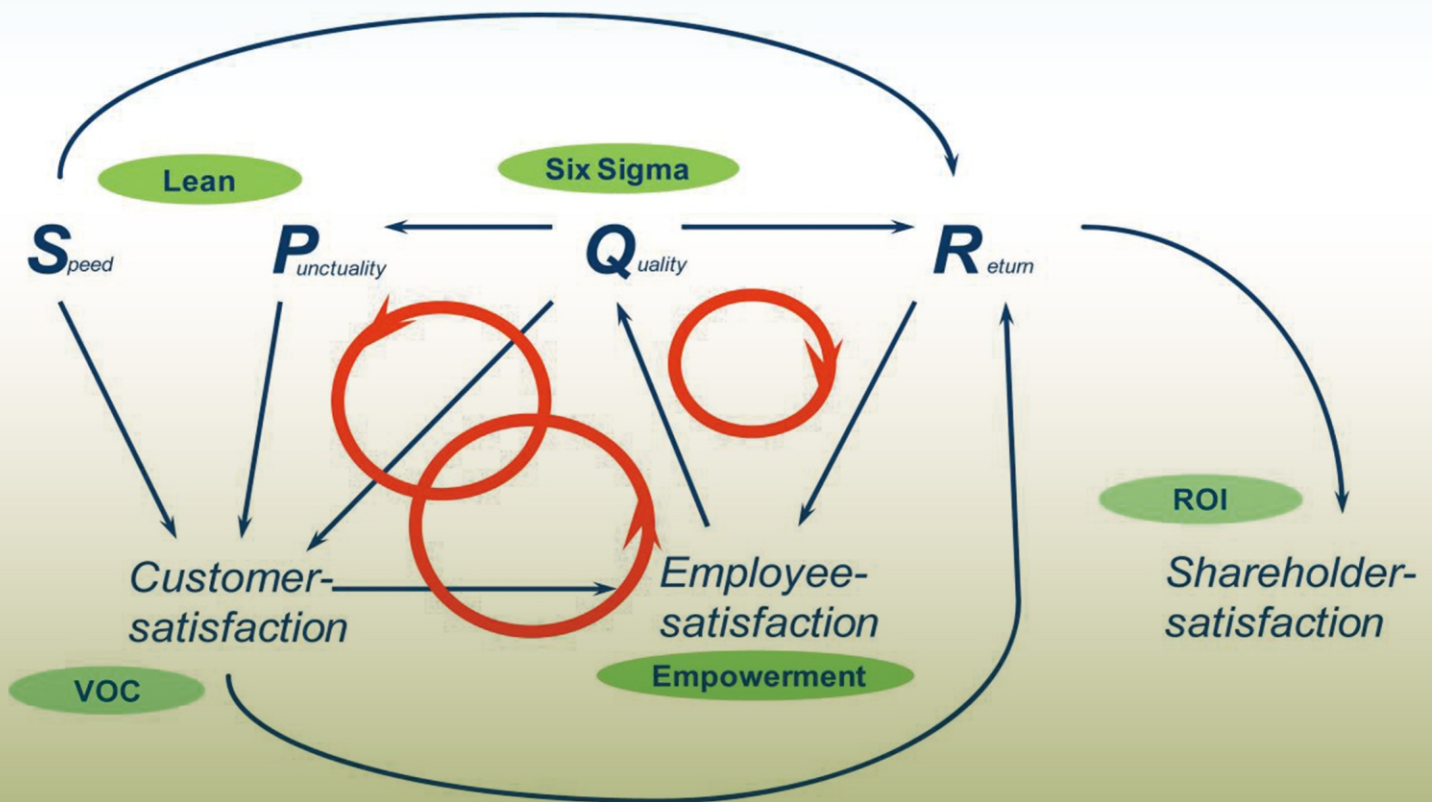


# Journal of Service Science and Management



ISSN: 1940-9893



[www.scirp.org/journal/jssm](http://www.scirp.org/journal/jssm)

# Journal Editorial Board

ISSN: 1940-9893 (Print), 1940-9907 (Online)

<http://www.scirp.org/journal/jssm>

---

## Editor-in-Chief

**Prof. Samuel Mendlinger**

Boston University, USA

## Editorial Board

**Prof. Helena Alves**

University of Beira Interior, Portugal

**Prof. Sónia R. Bentes**

Lisbon Institute of Management and Accounting, Portugal

**Prof. Chia-Fen Chi**

National Taiwan University of Science and Technology, Chinese Taipei

**Prof. Tsan-Ming Choi**

The Hong Kong Polytechnic University, China

**Prof. Leung Kit Nam Francis**

City University of Hong Kong, China

**Dr. Craig F. Freedman**

Macquarie University, Australia

**Prof. Md. Mamun Habib**

University Utara Malaysia (UUM), Malaysia

**Prof. Guangwei Hu**

Nanjing University, China

**Prof. Imed Kacem**

Université Paul Verlaine Metz, France

**Prof. Shih-Kung Lai**

Zhejiang University, China

**Prof. Patrick L. Leoni**

Euromed Management, France

**Prof. Eugene Levner**

Bar Ilan University, Israel

**Prof. Hans Lofsten**

Chalmers University of Technology, Sweden

**Prof. Sangbing Tsai**

University of Electronic Science and Technology of China, China

# Table of Contents

**Volume 9    Number 6**

**December 2016**

## **The Convergence Analysis of Regional Growth Differences in China: The Perspective of the Quality of Economic Growth**

L. H. Mei, Z. H. Chen.....453

## **Study on the Improvement of Fresh Electricity Suppliers Cold Chain Logistics Service Quality**

Y. H. Liu.....477

## **Lean and Industry 4.0—Twins, Partners, or Contenders? A Due Clarification Regarding the Supposed Clash of Two Production Systems**

B. G. Rüttimann, M. T. Stöckli.....485

## **The Strategic Thinking on Promoting the Specialized Towns' New-Style Urbanization Construction in Guangdong Province**

M. Liu.....501

# Journal of Service Science and Management (JSSM)

## Journal Information

### SUBSCRIPTIONS

The *Journal of Service Science and Management* (Online at Scientific Research Publishing, [www.SciRP.org](http://www.SciRP.org)) is published bimonthly by Scientific Research Publishing, Inc., USA.

#### Subscription rates:

Print: \$89 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: [sub@scirp.org](mailto:sub@scirp.org)

### SERVICES

#### Advertisements

Advertisement Sales Department, E-mail: [service@scirp.org](mailto:service@scirp.org)

#### Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: [sub@scirp.org](mailto:sub@scirp.org)

### COPYRIGHT

#### Copyright and reuse rights for the front matter of the journal:

Copyright © 2016 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

<http://creativecommons.org/licenses/by/4.0/>

#### Copyright for individual papers of the journal:

Copyright © 2016 by author(s) and Scientific Research Publishing Inc.

#### Reuse rights for individual papers:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

#### Disclaimer of liability

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

### PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: [jssm@scirp.org](mailto:jssm@scirp.org)



*Call for Papers*

# Journal of Service Science & Management

ISSN 1940-9893 (Print), 1940-9907 (Online)

<http://www.scirp.org/journal/jssm>

**Journal of Service Science & Management (JSSM)** is an international multidisciplinary journal with the emphasis laid on the service innovation in the global economy and entrepreneurship, the latest management technologies. It also explores the contributions of knowledge discovery and information management research and applications. The goal of this journal is to keep a record of the state-of-the-art research and promote the fast moving service science and management technologies.

## Editor-in-Chief

**Prof. Samuel Mendlinger**

Boston University, USA

## Subject Coverage

All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed in hard copy. The journal publishes the highest quality, original papers included but not limited to the fields:

- |   |   |
|---|---|
| • Behavioral Health Services            | • Managerial Economics                        |
| • Building Services                     | • Mental Health Services                      |
| • Business Intelligence                 | • New Directions for Student Services         |
| • Business Management                   | • Operational Research                        |
| • Business Process Re-Engineering       | • Pharmaceutical Health Services              |
| • Children and Youth Services           | • Planning, Scheduling and Project Management |
| • Computational Economics               | • Psychological Services                      |
| • Customer Capital Management           | • Public Administration                       |
| • Data Mining and Knowledge Discovery   | • Quality Management                          |
| • Decision Support System               | • Regional Economics and Management           |
| • Economics and Management              | • Retailing and Consumer Services             |
| • Environment and Energy Management     | • Risk Management                             |
| • Financial Engineering                 | • Service Business                            |
| • Financial Services                    | • Service Economics                           |
| • Flexible Services and Manufacturing   | • Service Industry Economics                  |
| • Food Service                          | • Service Oriented Computing and Applications |
| • Health Services                       | • Service Science                             |
| • Human Resources Management            | • Software Engineering Management             |
| • Information System Management         | • Supply Chain Management                     |
| • Innovation and Entrepreneurship       | • System Management Theory                    |
| • Intelligent Service                   | • Tourism and Travel Industry                 |
| • Internet Services and Applications    | • Urban Economics and Planning                |
| • Knowledge Management and Semantic Web | • Web Based Services and Applications         |

We are also interested in short papers (letters) that clearly address a specific problem, and short survey or position papers that sketch the results or problems on a specific topic. Authors of selected short papers would be invited to write a regular paper on the same topic for future issues of the JSSM.

## Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

## Website and E-Mail

<http://www.scirp.org/journal/jssm>

E-mail: [jssm@scirp.org](mailto:jssm@scirp.org)