

# Open Journal of Business and Management





www.scirp.org/journal/ojbm

# **Journal Editorial Board**

ISSN 2329-3284 (Print) ISSN 2329-3292 (Online)

http://www.scirp.org/journal/ojbm/

## **Editorial Board**

Prof. Howard Adler	Purdue University, USA
Dr. Rodrigo Basco	Herdecke University, Germany
Dr. Michael G. Brizek	South Carolina State University, USA
Dr. F. Javier Rondán Cataluña	University of Seville, Spain
Prof. Valentina Della Corte	Federico II University of Naples, Italy
Dr. Bruna Ecchia	University of Naples Federico II, Italy
Prof. Mohsen Elhafsi	University of California-Riverside, USA
Prof. Richard F. Ghiselli	Purdue University, USA
Dr. Keith Harman	Oklahoma Baptist University, USA
Prof. Mai Iskandar-Datta	Wayne State University, USA
Dr. Nazrul Islam	Aberystwyth University, UK
Dr. Grigorios L. Kyriakopoulos	National Technical University of Athens, Greece
Prof. Min-Young Lee	University of Kentucky, USA
Prof. Marco Maffei	Federico II University of Naples, Italy
Dr. Fernando Matias-Reche	Granada University, Spain
Prof. Javier Llorens Montes	University of Granada, Spain
Dr. Vincent Omachonu	University of Miami, USA
Dr. Fabio Sabatini	Sapienza University of Rome, Italy
Prof. David W. Stewart	Loyola Marymount University, USA
Prof. Patrick Velte	Leuphana University Lueneburg, Germany
Dr. Ruhai Wu	McMaster University, Canada



# **Table of Contents**

# Volume 4 Number 4

## October 2016

Is the Federal Reserve Learning? A New Simple Correlation of Inflation and Economic Stability Trends	
R. B. Duffey	<b>ł</b> 9
The Investment Choices to Deal with the Slowdown in Economic Growth—Based on the Analysis of the Effect of Human Capital Investment	
Z. J. Liu, Y. Y. Chen	58
Intellectual Capital: An Exploratory Study from Lebanon	
H. J. Hejase, A. J. Hejase, H. Tabsh, H. C. Chalak57	71
The Behavior of the Components of M3 in the Euro Area: 1999-2014	
C. Pateiro-Rodríguez, E. Barros-Campello, L. V. Candamio, C. Pateiro-López60	)6
Research on Green Express Packaging Design under the Electronic Commerce	
F. Wang, Y. Y. Hu	21
A Literature Review on Institutional Change and Entrepreneurship	
J. Tao	29
Small Scale Contractors in Africa's Emerging Markets: The Case of South Africa	
G. Hove	ł9
The Financial Impact of Joining the Chain and Improving Hotel Rating: A Case Study in Russia	
L. Krengel	;9
Research on Financial Support Capacity of China's Social Endowment Insurance by the Central and Local Governments—Analysis on the Statistic from 2009 to 2014	
T. B. Deng	75
Exploration and Thinking on the Development of Sports Lottery Market in County Area of Suzhou	
Y. Peng, Z. Z. Ge	36
A Research on the Evolution of Politic-Business Network, Relational Embedded and Family Enterprise Value: Regarding SAMSUNG Group as Example	
X. X. Huang	<del>)</del> 6



Analysis of the Effectiveness of the Administrative Talk to Environmental Supervision in China
Y. Chen, Y. K. Zhou
Does Humble Leadership Behavior Promote Employees' Voice Behavior?—A Dual Mediating Model
C. Y. Liu
The Empirical Analysis of Chinese Listed Enterprises Cross-Border M&A Performance
D. G. Wang, S. L. Peng
The Features and Evolution of Cluster Supply Chain Network
B. H. He
Comparative Study on the Fortune Global 500—Basing on the 2005-2015 Ranking
X. J. Long
The Study in Supply Chain of Auto Parts Based on Milk-Run
X. F. Zhang, L. N. Zou, Z. Hu
The Impact of Characteristics of B2C Retailer on Purchasing Intention—Based on TAM Model
Q. C. Zhu, M. Lei
Technostress and Performance of Auditing Firms in Nigeria
O. O. Olasanmi

# Open Journal of Business and Management (OJBM) Journal Information

#### **SUBSCRIPTIONS**

The *Open Journal of Business and Management* (Online at Scientific Research Publishing, <u>www.SciRP.org</u>) is published quarterly by Scientific Research Publishing, Inc., USA.

#### Subscription rates:

Print: \$39 per issue. To subscribe, please contact Journals Subscriptions Department, E-mail: <u>sub@scirp.org</u>

#### SERVICES

Advertisements Advertisement Sales Department, E-mail: <u>service@scirp.org</u>

#### Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA. E-mail: <u>sub@scirp.org</u>

#### COPYRIGHT

#### Copyright and reuse rights for the front matter of the journal:

Copyright © 2016 by Scientific Research Publishing Inc. This work is licensed under the Creative Commons Attribution International License (CC BY). http://creativecommons.org/licenses/by/4.0/

#### Copyright for individual papers of the journal:

Copyright © 2016 by author(s) and Scientific Research Publishing Inc.

#### Reuse rights for individual papers:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

#### Disclaimer of liability

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

#### **PRODUCTION INFORMATION**

For manuscripts that have been accepted for publication, please contact: E-mail: <u>ojbm@scirp.org</u>





# **Open Journal of Business and Management**

# ISSN 2329-3284 (Print) ISSN 2329-3292 (Online)

http://www.scirp.org/journal/ojbm/

**Open Journal of Business and Management (OJBM)** is an international journal dedicated to the latest advancement in the study of business and management. The goal of this journal is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of business and management.

#### Subject Coverage

All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers covering a wide range of fields but not limited to the following:

Accounting	Enterprises (global SMEs)
Advertising	Legislative issues/initiatives at the entrepreneurial sector
• Analysis	Management information systems
Business and economics education	Management organization
Business ethics and corporate social responsibility	Marketing
Business finance and investment	Marketing theory and applications
• Business law	Operations management
Business research methods	Organizational behavior
Business theories	Organizational behavior and theory
<ul> <li>Case studies and management information systems</li> </ul>	Personnel and industrial relations
Communication	<ul> <li>Production/operations management</li> </ul>
Consumer behavior	Project management
Corporate governance	<ul> <li>Project management and strategy</li> </ul>
Engineering management	Risk management
• Entrepreneurship	Sales management
<ul> <li>Environmental management and profitability</li> </ul>	Social issues and public policy
Financial reporting	Statistics and econometrics
General business research	Strategic management
General management	Strategic management policy
• Health management in public and private institutions at the	Supply chain management—advancements in logistics
healthcare sector	management
Human resource management	Technology and innovation diffusion in
Information technologies	enterprises
Insurance	Total quality management
<ul> <li>Internationalization features of Small and Medium</li> </ul>	
We are also interacted in: 1) Short reports 2.5 page p	anora in which an author can aither present an idea with a

We are also interested in: 1) Short reports — 2-5 page papers in which an author can either present an idea with a theoretical background but has not yet completed the research needed for a complete paper, or preliminary data; 2) Book reviews — Comments and critiques, special peer-reviewd issue for colloquia, symposia, workshops.

#### **Notes for Intending Authors**

The submitted manuscript should not have been previously published in any form and must not be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

### What is SCIRP?

Scientific Research Publishing (SCIRP) is one of the largest Open Access journal publishers. It is currently publishing more than 200 open access, online, peer-reviewed journals covering a wide range of academic disciplines. SCIRP serves the worldwide academic communities and contributes to the progress and application of science with its publication.

## What is Open Access?

Art and Design Review

Advances in

dvances in Biological bemistry Entomolog

Applied Mathematics

Engineering

nii (ii a

All original research papers published by SCIRP are made freely and permanently accessible online immediately upon publication. To be able to provide open access journals, SCIRP defrays operation costs from authors and subscription charges only for its printed version. Open access publishing allows an immediate, worldwide, barrier-free, open access to the full text of research papers, which is in the best interests of the scientific community.

• High visibility for maximum global exposure with open access publishing model

Soft

- Rigorous peer review of research papers
- Prompt faster publication with less cost
- Guaranteed targeted, multidisciplinary audience



Website: http://www.scirp.org Subscription: sub@scirp.org Advertisement: service@scirp.org