

American Journal of Industrial and Business Management

conversion rate

ISSN: 2164-5167



Journal Editorial Board

ISSN 2164-5167 (Print) ISSN 2164-5175 (Online)

<http://www.scirp.org/journal/ajibm>

Editorial Board

Dr. Javier De Andrés	University of Oviedo, Spain
Dr. Ali Azadeh	University of Tehran, Iran
Dr. Massimiliano Celli	University of Roma Tre, Italy
Prof. Ada Che	Northwestern Polytechnical University, China
Prof. Singa Wang Chiu	Chaoyang University of Technology, Chinese Taipei
Prof. Ubaldo Comite	University of Calabria, Italy
Prof. Kisperska-Moroń Danuta	University of Economics, Poland
Prof. Mário Franco	University of Beira Interior, Portugal
Dr. Fernando J. Garrigos-Simon	Universitat Politècnica de Valencia, Spain
Prof. Roland Gillet	Paris 1 University, France
Dr. Md. Mamun Habib	Universiti Utara Malaysia (UUM), Malaysia
Prof. Mhand Hifi	Université de Picardie Jules Verne, France
Prof. Voratas Kachitvichyanukul	Asian Institute of Technology, Thailand
Prof. Hans Löfsten	Chalmers University of Technology, Sweden
Prof. Eugene Levner	Ashkelon Academic College, Israel
Prof. M. K. Luhandjula	University of South Africa, South Africa
Dr. John R. Owen	Centre for Social Responsibility in Mining University of Queensland, Australia
Prof. Sanda Renko	University of Zagreb, Croatia
Prof. Maurizio Rija	University of Calabria, Italy
Dr. Shib Sankar Sana	Bhargar Mahavidyalaya, India
Dr. Eric D. Smith	University of Texas at El Paso, USA
Dr. Faisal Talib	University Polytechnic, Aligarh Muslim University, India
Prof. Sangbing Tsai	University of Electronic Science and Technology of China, China
Dr. Bill T. L. Tseng	The University of Texas, USA

Academic Editor

Dr. Grigorios L. Kyriakopoulos	National Technical University of Athens (NTUA), Greece
---------------------------------------	--

Table of Contents

Volume 9 Number 8

August 2019

Design and Verification of Outbound Mode Strategy Based on EIQ Analysis

S. Wang, D. F. Chang, Z. Y. Xu.....1625

Research on “Static-Dynamic” Development of Characteristic Towns in China Based on Space and Type: A Big Data Analysis

S. Y. Cao, T. Z. Li, H. T. Gao.....1639

The Slowdown of the Chinese Economy

Y. Q. Song, Y. R. Wang, Z. S. Xiang.....1653

The Factors Influencing the Employment of Producer Services—From the Perspectives of Demand and Supply

H. Jia, B. C. Liu, J. Li.....1666

Analysis of Economic Transformation Capacity and Convergence of Resource-Regenerative Cities—Based on Entropy Weight TOPSIS Method

G. C. Ma.....1682

The Implicit Association Test on Place-of-Origin Stereotyping for Mobile Phone Brands Based on User Preferences Data Processing

Y. Ge, J. B. He, H. S. Pang, Y. Y. Hu, Y. C. Gong.....1699

Evaluation of the Credibility of Tourism Industry Associations and Its Influencing Factors: Perspective of the G Hot Spring & SPA Association in China

B. Tu, L. L. Huang, Q. Y. Tu.....1712

Impact of Logistics Management on Customer Satisfaction: A Case of Retail Stores of Islamabad and Rawalpindi

A. S. Umair, W. Y. Zhang, Z. T. Han, S. H. Ul Haq.....1723

American Journal of Industrial and Business Management (AJIBM)

Journal Information

SUBSCRIPTIONS

The *American Journal of Industrial and Business Management* (Online at Scientific Research Publishing, www.SciRP.org) is published monthly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$79 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

Copyright and reuse rights for the front matter of the journal:

Copyright © 2019 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

<http://creativecommons.org/licenses/by/4.0/>

Copyright for individual papers of the journal:

Copyright © 2019 by author(s) and Scientific Research Publishing Inc.

Reuse rights for individual papers:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

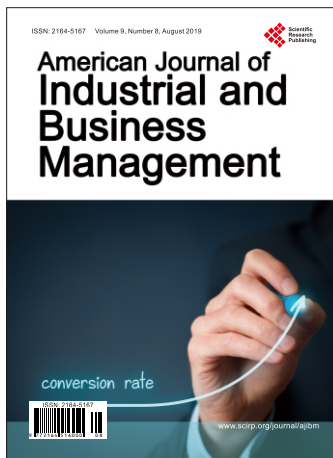
Disclaimer of liability

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: ajibm@scirp.org



Call for Papers

American Journal of Industrial and Business Management

ISSN 2164-5167 (Print) ISSN 2164-5175 (Online)

<http://www.scirp.org/journal/ajibm>

American Journal of Industrial and Business Management (AJIBM) is an international journal dedicated to publishing high quality, original papers, and research developments in theories and applications in all areas of industrial and business management. AJIBM covers the following topics:

Business Management

Accounting, Auditing and Taxation
Accounting Information Systems
Business Economics
Business Intelligence and Strategy
Finance and Investment
General Business Research
Human Resources Management
Marketing Theory and Applications
Organization Studies
Operations Management
Risk Management

Industrial Engineering & Management

Facilities Planning & Materials Handling
Human Factors, Ergonomics and Safety
Manufacturing, Control and Automation
Operations Management
Operations Research
Optimization Theory and Applications

Planning, Scheduling, and Project Management
Production, Inventory Management, and Logistics
Reliability, Quality Management
Transportation, Supply Chain Management

Information Management & Applications

Computational Intelligence
Decision Support Systems
Information Management
Innovation, Technology Management
Management Information Systems
Modeling and Simulation of Industrial and Business Systems

Others

Environment and Energy Management
General Management
Health Care Systems and Management
Stochastic Models and Statistics in Industrial and Business Applications

Other related topics are also welcome. All manuscripts must be prepared in English and are subject to a rigorous and fair peer-review process. AJIBM contains the following types of papers: (1) Research articles, show original research results that contribute to the theory, methodology, and applications of industrial and business management. (2) Invited reviews, present the developments in industrial and business management topics over the recent years.

Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

<http://www.scirp.org/journal/ajibm>

E-mail: ajibm@scirp.org

What is SCIRP?

Scientific Research Publishing (SCIRP) is one of the largest Open Access journal publishers. It is currently publishing more than 200 open access, online, peer-reviewed journals covering a wide range of academic disciplines. SCIRP serves the worldwide academic communities and contributes to the progress and application of science with its publication.

What is Open Access?

All original research papers published by SCIRP are made freely and permanently accessible online immediately upon publication. To be able to provide open access journals, SCIRP defrays operation costs from authors and subscription charges only for its printed version. Open access publishing allows an immediate, worldwide, barrier-free, open access to the full text of research papers, which is in the best interests of the scientific community.

- High visibility for maximum global exposure with open access publishing model
- Rigorous peer review of research papers
- Prompt faster publication with less cost
- Guaranteed targeted, multidisciplinary audience



**Scientific
Research
Publishing**

Website: <http://www.scirp.org>

Subscription: sub@scirp.org

Advertisement: service@scirp.org