



Special Issue on Business Economics

Call for Papers

Business economics is a field in applied economics which uses economic theory and quantitative methods to analyze business enterprises and the factors contributing to the diversity of organizational structures and the relationships of firms with labor, capital and product markets. Business economics is an integral part of traditional economics. It is an extension of economic concepts to the real business situations. It is an applied science in the sense of a tool of managerial decision-making and forward planning by management. In other words, Business economics is concerned with the application of economic theory to business management.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Economics**. Potential topics include, but are not limited to:

- Business and decision-making
- Economic theory in business
- Business and marketing
- Business strategies
- Business administration and management
- Managerial economics
- Organizational analysis
- Enterprise behavior and performance
- Business, entrepreneurship and leadership
- Business relationships
- Demand and supply analysis
- Business and sustainable development

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Economics**” should be chosen during your submission.

According to the following timetable:



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