



Journal of Software Engineering and Applications



Journal Editorial Board

ISSN 1945-3116 (print) ISSN 1945-3124 (online)

<http://www.scirp.org/journal/jsea>

Editor-in-Chief

Prof. Yashwant K. Malaiya

Colorado State University, USA

Editorial Board

Dr. Nicoletta Adamo-Villani

Purdue University, USA

Prof. Kuang-Hua Chang

The University of Oklahoma, USA

Dr. Calvin Yu-Chian Chen

China Medical University, China

Dr. Kim-Kwang Raymond Choo

University of South Australia, Australia

Prof. Steven A. Demurjian

The University of Connecticut, USA

Dr. Phan H. Giang

George Mason University, USA

Dr. Zonghua Gu

Zhejiang University, China

Dr. Nabil Hameurlain

University of Pau, France

Dr. Wolfgang Herzner

Austrian Institute of Technology, Austria

Dr. Jacky Wai Keung

City University of Hong Kong, China

Dr. Mitsuhiro Kimura

Hosei University, Japan

Prof. Chang-Hwan Lee

Dongguk University, South Korea

Prof. Anthony F. Norcio

University of Maryland, USA

Prof. Janche Sang

Cleveland State University, USA

Prof. Midthe V. Srinath

Mahendra Engineering College, India

Dr. Eliot Winer

The Iowa State University, USA

Prof. Xin Yuan

Florida State University, USA

Table of Contents

Volume 7 Number 13

December 2014

A Target Tracking Algorithm Based on Improved Camshift and UKF

Z. G. Yan, W. G. Liang, H. D. Lv.....1065

Designing a Shared Single Display Education Application through Interactive Patterns

W. S. Cheah, E. Mit, M. V. A. Lu.....1074

Website Search Engine Optimization: Geographical and Cultural Point of View

O. Rababah, M. Al-Shboul, F. Al-Zaghoul, R. Ghnemat.....1087

Ontologies for Software Project Management: A Review

P. Fitsilis, V. Gerogiannis, L. Anthopoulos.....1096

Challenges and Factors Affecting the Implementation of E-Government in Jordan

M. Al-Shboul, O. Rababah, M. Al-Shboul, R. Ghnemat, S. Al-Saqqa.....1111

Journal of Software Engineering and Applications (JSEA)

Journal Information

SUBSCRIPTIONS

The *Journal of Software Engineering and Applications* (Online at Scientific Research Publishing, www.SciRP.org) is published monthly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$89 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

COPYRIGHT AND REUSE RIGHTS FOR THE FRONT MATTER OF THE JOURNAL:

Copyright © 2014 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

<http://creativecommons.org/licenses/by/4.0/>

COPYRIGHT FOR INDIVIDUAL PAPERS OF THE JOURNAL:

Copyright © 2014 by author(s) and Scientific Research Publishing Inc.

REUSE RIGHTS FOR INDIVIDUAL PAPERS:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

DISCLAIMER OF LIABILITY

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: jsea@scirp.org

