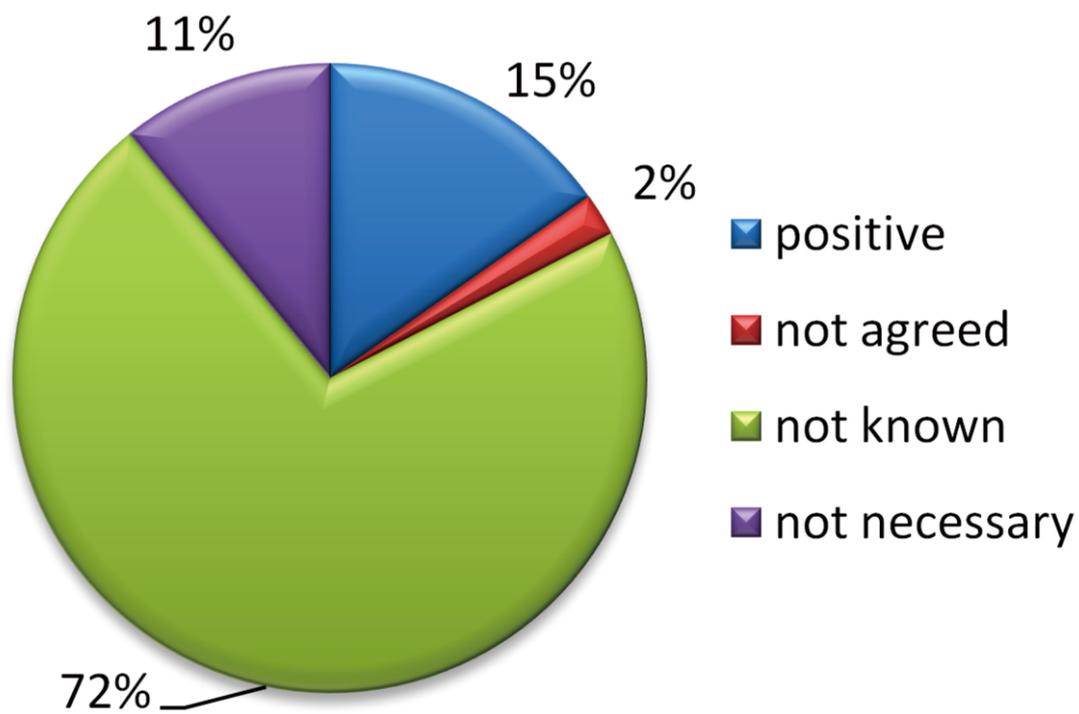




iBusiness



JOURNAL EDITORIAL BOARD

ISSN 2150-4075 (Print) ISSN 2150-4083 (Online)

<http://www.scirp.org/journal/ib>

Editor-in-Chief

Prof. Jac C. Heckelman Wake Forest University, USA

Executive Editor-in-Chief

Prof. Hengjin Cai Wuhan University, China

Editorial Board (According to Alphabet)

Prof. Richard J. Butler Brigham Young University, USA

Prof. Danco Davcev University St. Cyril and Methodius, Macedonia

Prof. Matthew J. Drake Duquesne University, USA

Prof. Il Do Ha Daegu Haany University, Korea (South)

Dr. Vassilis Kostoglou Alexander Technological Educational Institute (ATEI) of Thessaloniki, Greece

Prof. Kamil Kuca University of Defence, Czech Republic

Prof. Nadim Obeid University of Jordan, Jordan

Dr. Lorena Skuflic University of Zagreb, Croatia

Prof. Nenad Stefanovic University of Kragujevac, Serbia

Prof. Qinghua Xia Wuhan University, China

Dr. Qingyu Zhang Arkansas State University, USA

Dr. Xiujuan Zhao Beijing University of Posts and Telecommunications, China

Editorial Assistant

Shirley Zhou Scientific Research Publishing, USA Email: ib@scirp.org

TABLE OF CONTENTS

Volume 3 Number 4

December 2011

Network Economies for the Internet-Application Models	
H. Gottinger.....	313
Listing Foreign Firms on Nasdaq and NYSE: Impact of Venture Capital and Research Institute	
M. Ş. Akin.....	323
Higher Technological Education Graduates' Entrepreneurship: Results and Conclusions of a Nation-Wide Research Study	
V. Kostoglou.....	332
The Fragmentation of Entrepreneurial Function and the Role of External Control on Management Behavior	
P. Gottardo, A. M. Moisello.....	339
Effect of Quality Assurance (QA) BDS on the Export Activities of SME in the Plastic Sub-Sector	
N. M. P. Le.....	345
The Usefulness of Global Student Rating Items under End Program Evaluation Surveys in Quality Improvements: An Institutional Experience in Higher Education, Saudi Arabia	
A. Al Rubaish.....	353
Research on the Dynamic Mechanism of Characteristics of Upper Echelons	
Y. M. Chen, Y. H. Ge, L. P. Dai.....	359
The Impact of Technology Selection on Innovation Success and Organizational Performance	
S. B. Hao, B. Yu.....	366
Data Mining and Exploratory Data Analysis for the Evaluation of Job Satisfaction	
R. Lombardo, E. D. Valle.....	372
Ordinal Logistic Regression for the Estimate of the Response Functions in the Conjoint Analysis	
A. De Luca.....	383

The figure on the front cover is from the article published in the *iBusiness*, 2011, Vol. 3, No. 4, pp. 372-382 by Rosaria Lombardo and Ermelinda Della Valle.

iBusiness (iB)

Journal Information

SUBSCRIPTIONS

The *iBusiness* (Online at Scientific Research Publishing, www.SciRP.org) is published quarterly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$59 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

Copyright©2011 Scientific Research Publishing, Inc.

All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, scanning or otherwise, except as described below, without the permission in writing of the Publisher.

Copying of articles is not permitted except for personal and internal use, to the extent permitted by national copyright law, or under the terms of a license issued by the national Reproduction Rights Organization.

Requests for permission for other kinds of copying, such as copying for general distribution, for advertising or promotional purposes, for creating new collective works or for resale, and other enquiries should be addressed to the Publisher.

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: ib@scirp.org



iBusiness

ISSN 2150-4075 (Print) ISSN 2150-4083 (Online)
<http://www.scirp.org/journal/ib>

iBusiness (iB) is an international refereed journal dedicated to the latest advancement of internet and Business. The goal of this journal is to keep a record of the state-of-the-art research and promote the research work in these fast moving areas.

Editor-in-Chief

Prof. Jac C. Heckelman
Wake Forest University, USA

Editorial Board

Prof. Richard J. Butler
Prof. Danco Davcev
Prof. Matthew J. Drake
Prof. Il Do Ha
Dr. Vassilis Kostoglou
Prof. Kamil Kuca
Prof. Nadim Obeid
Dr. Lorena Skufflic
Prof. Nenad Stefanovic
Prof. Qinghua Xia
Dr. Qingyu Zhang
Dr. Xiujuan Zhao

Executive Editor-in-Chief

Prof. Hengjin Cai
Wuhan University, China

Brigham Young University, USA
University St. Cyril and Methodius, Macedonia
Duquesne University, USA
Daegu Haany University, Korea (South)
Alexander Technological Educational Institute (ATEI) of Thessaloniki, Greece
University of Defence, Czech Republic
University of Jordan, Jordan
University of Zagreb, Croatia
University of Kragujevac, Serbia
Wuhan University, China
Arkansas State University, USA
Beijing University of Posts and Telecommunications, China

Subject Coverage

This journal invites original research and review papers that address the following issues in business and information. Topics of interest include, but are not limited to:

- Computer Information Management System
- Computer Network
- Data Mining
- Decision Making Process
- E-Commerce
- E-Government
- Employability and Labor Market
- Entrepreneurship
- Financial Analysis
- Geographic Information System
- Industrial Economics
- Information Economics
- Information Management
- Information Security
- Investment Analysis
- Knowledge Management
- Management Information System
- Political Economy
- Process Improvement
- Project Management
- Regional Economics
- Regulation
- Requirement Analysis
- Risk Management
- Supply Chain Management
- System Analysis
- Technology Innovation

We are also interested in short papers (letters) that clearly address a specific problem, and short survey or position papers that sketch the results or problems on a specific topic. Authors of selected short papers would be invited to write a regular paper on the same topic for future issues of the **iB**.

Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

<http://www.scirp.org/journal/ib> E-mail: ib@scirp.org